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CLARENCE B. FARGO

FRENCHTOWN, N. J.



"Columbia"

SPRING

1922

Fargo's Roses Are Queens of the Garden.



Edith.

Roses are my great specialty, and the thousands and thousands upon thousands of grand big plants that go out from here make us friends and "boosters," everywhere. It only needs a glance at a few of the many glowing testimonials we are continually receiving, (just a few of which are reproduced in this catalog,) to realize and appreciate the advantage and desirability of buying your Roses of us.

Seeds, Bulbs and Plants in a wide range of varieties are also here catalogued as usual and no doubt you will find numerous wanted items listed herein. I suggest that you go over my catalog carefully, choosing what you may need and send in your order NOW. Many years in business right here in Frenchtown, known to everyone, shipping goods everywhere—north, east, south, west; a great business backed by fairness, courtesy, personal service and financial responsibility is your guarantee of correct service. My customers are my best advertisements—because they are pleased enough with my goods and my service to recommend me enthusiastically to their friends—and I

highly appreciate and try to merit this confidence.

How Shipments Are Made. Unless especially advertised, as "by express" or "by freight," all seeds, bulbs and plants are sent prepaid anywhere within the first three postal zones. If you live in N. J., Pa., N. Y., Ohio, Del., Md., R. I., W. Va., N. H., Vt., Conn. or Mass., the goods are sent prepaid. Shipments to distant states unless sufficient extra funds to prepay postage are included with the remittance, must go by express or freight except small packages of 8 or less, which will be mailed prepaid anywhere.

Results. We send out only such seeds, bulbs and plants as in our judgment and experience, we think should grow and give satisfaction under all ordinary conditions. We do not however guarantee the actual results of growing anything. Just consider what it would mean, to do otherwise. It would mean a guarantee against unfavorable weather conditions, ignorant and careless culture, poor soil and other causes over which we have no control whatever.

Remittances should be made by Money Order, Bank Draft or Registered Letter. Stamps however are acceptable for the fractional parts of a dollar. Our order fillers are not quite infallible and occasionally make mistakes, working as they do at high pressure in our busy season. We are always pleased to make good any such errors where we know the facts.

Some People wait until the minute they want to plant and then send in their orders. It should be remembered that in the height of the busy season it is not always possible to fill orders immediately. We always do the best we can in filling orders promptly, but the wise plan is to study the catalog over as soon as you receive it and make out your order; remembering that all orders booked in advance of planting time have early preference and a full stock to select from. Therefore we cannot too strongly say it:—**Send Your Orders As Early As Possible.**

CLARENCE B. FARGO.

Send Your Orders As Early As Possible.

MY BIG ROSE SPECIAL FOR 1922.

Grand big two year old bench-grown Roses that have proven so abundantly satisfactory to thousands of our customers. This class of Roses does not come in such a wide range of varieties as do our field grown Roses offered on the succeeding pages, but they are just the thing to provide a brilliant and inexpensive display and come into bloom very quickly, often in just a very few weeks after planting.

Note what the "Florists' Review" of Chicago says of this class of Roses: "An object lesson could be had if Roger Williams' Park, Providence, were visited and the remarkable blocks of these Roses were seen. All carry a wealth of superb flowers, superior in size and color to the same varieties under glass."

What prettier Rose need one want than the bud shown here. It is an actual photo of one of these Roses as grown on our office grounds. A bed of eighteen of these Roses planted in late May, began blooming in June. One plant still had 18 buds on it in September, and the bed was never without bloom for a single day from June to November.

The flower shown below was from one of these Roses potted up in February and the Rose in full bloom photographed in April.

Now just a few words from customers as to their experience with our bench-grown Roses: Mrs. J. Griffith, Allentown, Pa., says: "I planted them one week ago today, and would you believe me, two of the plants are covered with leaves and the rest are sprouting lovely." From C. A. Haehnle, Bethlehem, Pa.: "I bought in all over 300 Roses from various firms this Spring and yours compared very favorably with any, although your price was most reasonable of all." Also from Serg't. S. K. Newton, Scranton, Pa., saying: "The Roses are a splendid lot. They commenced to bloom middle of June and continue to bloom until the snow flies." And then amongst many others, one from Sam'l. M. Myers, Langhorne, Pa., saying: "Roses started blooming in early summer and never stopped. Counted 195 buds and 35 blooms on nine plants at one time. That's going some."

This Special Offer enables you to provide for a lovely display of Roses of the ever popular long pointed bud types and other fine sorts at small cost.

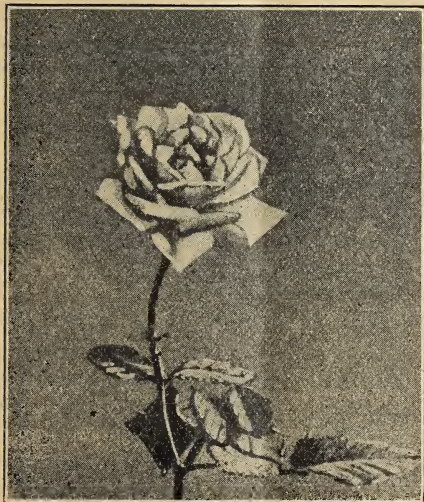
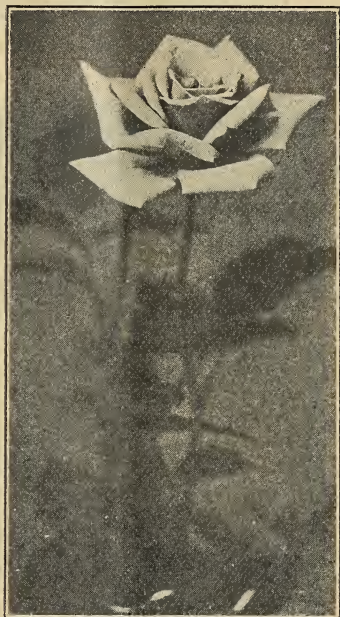
Ophelia: Exquisite salmon flesh tinted pink; **Sunburst:** or other fine yellow; **Killarney,** both white and pink, and **Milady,** or other fine red. **Any 2 for only \$1, or all 5 for \$2. Doz., \$4.75. A special wholesale price of \$35.00 per 100 by express opens the way for some extra profits for those of my customers who wish to buy to re-sell.**

'ROSES, THEIR GROWTH & CARE'

A new copyrighted booklet of 16 pages and cover, chuckful of useful and interesting information, of value to the amateur Rose grower especially, telling how to prune and plant, insect pests and how to fight them, how to give proper winter protection, and much other condensed facts and information. If it tells you only one thing you don't know, it may be worth to you many times this small price.

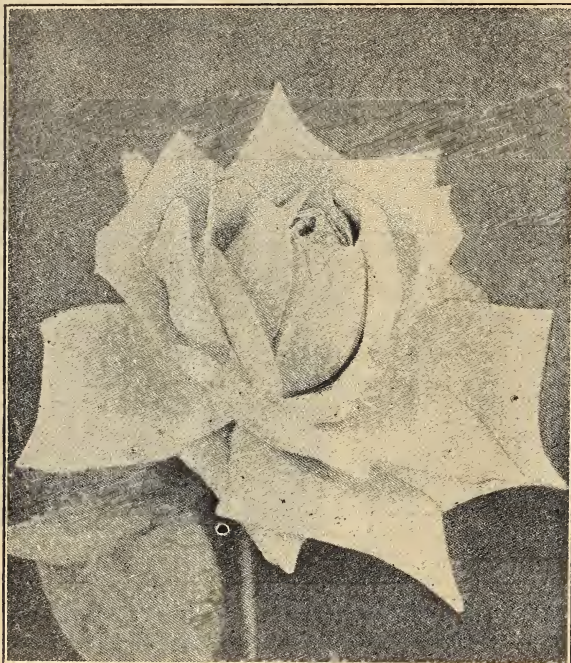
Mr. Edward Toner, Lawyer, Jersey Shore, Pa., says: "I consider it the best of its kind for beginners, and I have read quite a number of similar works."

Copy by mail only 10 cents.



HYBRID TEA OR "MONTHLY" ROSES.

A few extremely choice varieties, some of which are still scarce. Dormant field-grown Roses, 12 to 18 inches in size, well rooted and "full of bloom." Our regular stock, and a class of Roses that have given great satisfaction for years.



The Great New Rose "Los Angeles."

LOS ANGELES

Known as one of the very finest Roses ever introduced. Produces a succession of long stemmed flowers of a luminous flame pink toned with coral and shaded with translucent gold at base of petals. Buds long and pointed, expanding into flowers of mammoth proportions and of rare beauty.

Each \$1.50.

MME. BUTTERFLY

Seen and admired last spring a year by hundreds of florists & now offered our customers as a Rose of rare beauty in form and coloring, and a fine vigorous grower. A "glorified Ophelia," all the color tones of which popular Rose are much intensified, making a perfect harmony of bright pink, apricot and gold. Deliciously fragrant.

Each \$1.00.

Note: We reserve the right to send plants of the above two varieties from 4-in. pots instead of dormant field grown plants, if necessary.

COLUMBIA. A big Rose measuring six inches across, on stems 2 to 3 ft. in length. True pink in color, deepening as it opens. A new and truly great Rose and a vigorous grower. Each \$1.00.

MRS. CHAS. RUSSELL. No other forcing Rose except American Beauty can compete with it. Stems three feet long, stiff and surmounted by grand rosy-pink blooms of enormous size.

Each 75c.

SUNBURST. This most popular rose is a deep cadmium-yellow with orange-yellow center; large, full and beautiful form, long painted buds.

Each 75c.

OPHELIA. Salmon-flesh shaded with rose. Produced in profusion on long stiff stems. Wonderful long pointed buds.

Each 75c.

Mrs. H. Morton Parker, Audubon, N. J., says: "They are such excellent plants I should like some more."

HYBRID TEA OR "MONTHLY" ROSES.

Fred Van Albert, Harriman, Pa., writes us on July 20: "The four Killarney Roses sent me in April are A. No. 1. I have had nine blooms and eleven buds about to open. I surely am pleased with your plants."



Mme. Edouard Heriot.

Buds coral red shaded with yellow at the base, the open flowers of a superb coral-red, shaded with yellow and bright rosy scarlet passing to shrimp-red. A gold cup winner. Each 75c.

WHITE SHADES.

Mrs. Howard C. Down, Wysox, Pa., says: "I am delighted with the fine plants recently received; all are alive and growing beautifully."

British Queen

Pure white slightly flushed with rose. Large full flowers of exquisite form, opening freely in all weather.

White Caroline Testou

Pure white. flowers very large and extremely showy.

Antoine Revoire

Very large white overlaid with a slight flush of pink.

PINK SHADES.

Countess of Gossford

Salmon-pink suffused with yellow at base of petals, large, well formed flowers abundantly produced.

Duchess of Albany

A deep colored La France; flowers large and globular; a first class Rose.

Jonkheer Mock

Blooms of largest size and highly perfumed. Color clear imperial pink. A gold medal rose very popular.

La France

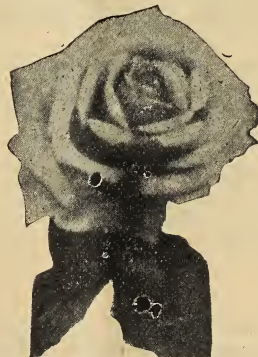
Beautiful bright silvery-pink with pale lilac shadings; over the entire flower a satiny sheen. Large of fine form, fragrant and a free bloomer.

Queen Beatrice

One of the finest bright pink shades, the color being very clear. Apricot pink with a superbly beautiful aurora-borealis tint.

Winnie Davis

Brilliant rosy opaline-pink; large, free and of fine form. Very popular.



Any of Above ^{except Mme-Edouard Heriot} 60c Each. \$6.00 per dozen

HYBRID TEA OR "MONTHLY" ROSES.



Mrs. Asa P. Smith, Easton, Pa., says: "I purchased Rose bushes some-time ago from you and have met with the greatest success. My Roses are admired by everyone."

Yellow Shades

DUCHESS OF WELLINGTON.

Intense saffron-yellow, stained with rich crimson.

MME. GILLEMOT.

Saffron-yellow opening canary. Buds long and pointed. Blooms large, petals immense. opens very freely; a fine upright grower.

BETTY

An exquisite color of copper over-spread with a beautiful golden yellow. Large full flowers.

Red Shades

CRIMSON QUEEN.

Rich bright velvety crimson. A grand Rose, continually in bloom. Flowers large and full.

EDWARD MAWLEY.

Dark crimson. Pronounced the finest of all dark roses.

LADY BATTERSEA.

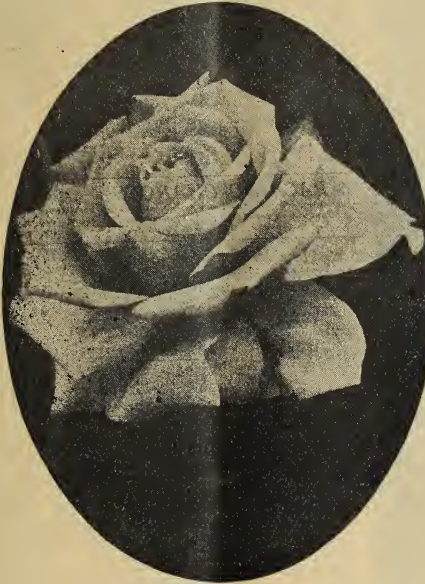
Beautiful cherry-crimson with a shading of orange. Full pointed buds

Any of the above 60 cents each. \$6.00 per dozen.

HYBRID PERPETUAL ROSES.

This class of Roses are stronger sturdier growers than the Hybrid Teas or "Monthly" Roses and bloom profusely during the month of June.

Height 18 to 24 inches.



Frau Karl Druschki

Long pointed buds; large full flowers in abundance. Long lasting as cut flowers. Color pure snow-white of waxy texture.

Paul Neyron

Deep rose-pink; flowers of immense size. Claimed by many to be the largest Rose in existence.

Ludwig Moeller

This is the wonderful "yellow Druschki." Vigorous grower, free bloomer, producing yellow flowers of much beauty.

(Sold out).

Gen. Jacqueminot

Also known as the Jack Rose. Crimson-scarlet; large, full and very fragrant.

Black Prince

Large, full and globular. Deep crimson in color; so much so as to be classed as "black."

Mrs. Frank Bonsack, Paulsboro, N. J., says: "I have bought Roses this year from and also from and those which I have purchased from you, I must state are far superior than either of the others in every way. They are growing fine."

HARDY CLIMBING ROSES.

Lady Gay

Delicate pink changing to soft tinted white. A newer variety of very vigorous growth and a fine climber.

White Dorothy Perkins

Clear white in color; filling a long felt want for a hardy white climber.

Hiawatha

Rich ruby-carmine and white with a mass of golden stamens at the center. A very effective color combination.

Price 60c each, Doz. \$6., except as otherwise noted

LARGE FLOWERING HARDY CLIMBERS.

These Roses require no pruning in the Spring except the taking out of old or dead wood or pruning back to the desired shape or form, but a severe pruning in July after they have flowered, will encourage a vigorous growth and insure an abundance of bloom the following season.



Climbing American Beauty

Cl. American Beauty

Fragrant rosy-crimson of strong growing habit. Thrives and blooms almost anywhere. Great bloomer on long stems; flowers four inches across.

Silver Moon

Beautiful half-double flowers, four inches or more across, color pure white with a mass of golden stamens at the center. Unlike other Roses; cup shaped clematis-like flower.

Shower of Gold

Deep golden yellow with orange shading. Very double and lasting.

American Pillar

Large apple-blossom pink with a clear white eye and a clustre of golden stamens at the center. Large flowers borne in great clusters and a plant in full bloom is a sight not soon to be forgotten.

The above 75c each. One each of the 4 colors for \$2.50.

AMERICAN LEGION

A Very Interesting Offering of a Brand New Hybrid Tea.

A wonderful new cerise-red Rose that has been awarded a silver medal by the International Flower Show at New York. You will all wish to try out this very promising new-comer. Offered this Spring in 4-in. pot grown plants only at

75 cents Each.

FARGO'S SUPERB GLADIOLI.



Did you ever grow Gladioli? If so, you will never forget the peculiar and wonderful joy and pleasure of watching each morning to see what new and superb flower had unfolded its beauty to your gaze.

Too much can hardly be said in the favor of this marvelously beautiful flower. The flowers are produced on tall stiff stems usually three to four feet high, in all the colors of the rainbow—red, pink, yellow, purple, in fact in all colors from white to crimson, most of them very wonderfully variegated in beautiful color combinations. The individual flowers often measure from four to six inches across. Gladioli make exquisite bouquets and are in enormous demand for this purpose. By planting some of the bulbs every week or ten days from April to July these gorgeous flowers may be had continually in bloom from July to October. Give them plenty of sunshine and success is sure and certain.

Mrs. C. S. Haas, Macunzie, Pa., writes: "If the Mums are as beautiful as the Gladioli everybody will be stunned again. The people are still talking about them. All colors and so immense in size."

AMERICA:

Delicate pink; large strong spikes of expanded flowers. Very popular. 4 for 25 cts.; 100—\$6.00.

HALLEY:

Very large salmon-pink flowers with yellow blotch in throat, and red penciling. Very fine.

4 for 25 cts.; 100—\$6.00.

MRS. FRANCIS KING:

Deep flame-pink. Large strong spikes of enormous flowers. Exquisite.

4 for 25 cts.; 100—\$6.00.

NIAGARA:

Delicate yellow with throat blotched carmine. A great beauty.

10c each. 100—\$8.00.

PINK PERFECTION:

Wonderful big flower. Deeper shade of pink than "America."

2 for 25c. 100—\$10.00.

'Big 5' Assortment:

These five are known and popular wherever Gladioli are grown. We offer 4 bulbs of each of the five fine sorts, 20 bulbs in all, (not labeled) all for only \$1.25.

SOME UNUSUAL GLADIOLI.



EVELYN KIRTLAND

Of enormous size, growing five feet or more in height, the flowers of very large size and exquisitely beautiful form, this wonderful Gladioli has been classed by experts as amongst the very best—if not the best yet produced. Gladioli lovers are delighted beyond measure with its rare grace and beauty. The color is a beautiful rosy-pink, deeper at the edges, fading to shell-pink at the center, with scarlet blotches on the lower petals.

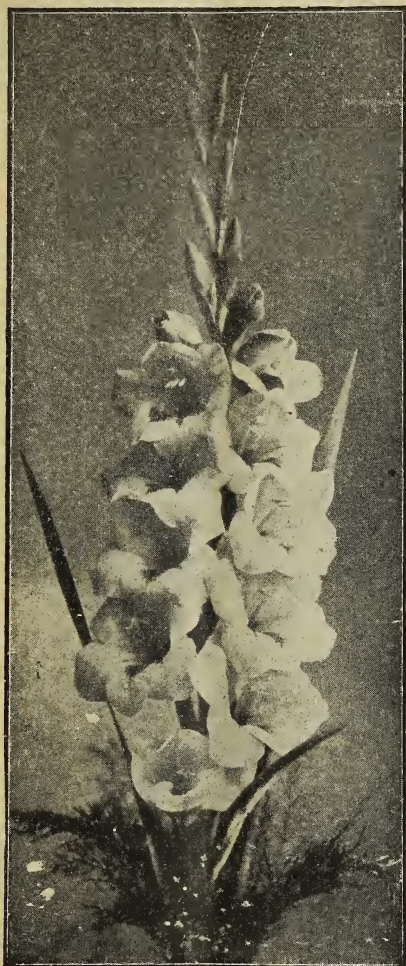
Note little Evelyn herself pictured here with her yardstick and four spikes of these superb blooms. You should plant a dozen bulbs at least of Evelyn Kirtland this Spring. Each 25 cts.; Dozen \$2.50.

MIXTURE OF GIANT GLADIOLI.

For two years past our offering of Giant Gladioli at 25c to 75c each have been popular, so much so that we have decided to offer them in mixture and so give greater value than ever. The varieties in this mixture change from time to time, according to stock available, but it contains only such superb sorts as will produce flowers up to 4 to 6 inches across, and some—under favorable conditions—of 8 inches, which is certainly "going some." Why not reserve a little space in your garden this year for a few Giant Gladioli?

Each 20 cts. Dozen \$2.00.

20th ANNIVERSARY MIXTURE.



As my 20th year in business here in Frenchtown draws near, it has occurred to me to put up this pleasing assortment of a wide range of varieties of the popular Gladioli as a special treat to my patrons and a sort of celebration of the event. I think the sales of this assortment will be very large and can heartily recommend it as a liberal education in what a wonderful flower the Gladioli really is. I am very sure the results will be popular with my customers.

**Twenty Years in Business
20 Bulbs in the Assortment
20 All Different Varieties**

and such fine things as Glory, Ida Van, Crackerjack, Peace, Panama, Sulphur Queen, Blackhawk, and a host of others.

Plant this

20th

**ANNIVERSARY
ASSORTMENT**

and you will want to go out in the garden the first thing in the morning to see what thing new has shown its smiling face.

The 20 Fine Bulbs

NO TWO ALIKE

All Sent for Only \$1.50.

4 Assortments for \$5.00.

EXHIBITION GLADIOLI MIXTURE.

James Long, Westmont, N. J., says: "All of the orders I have placed with you have come up to my fullest expectation."

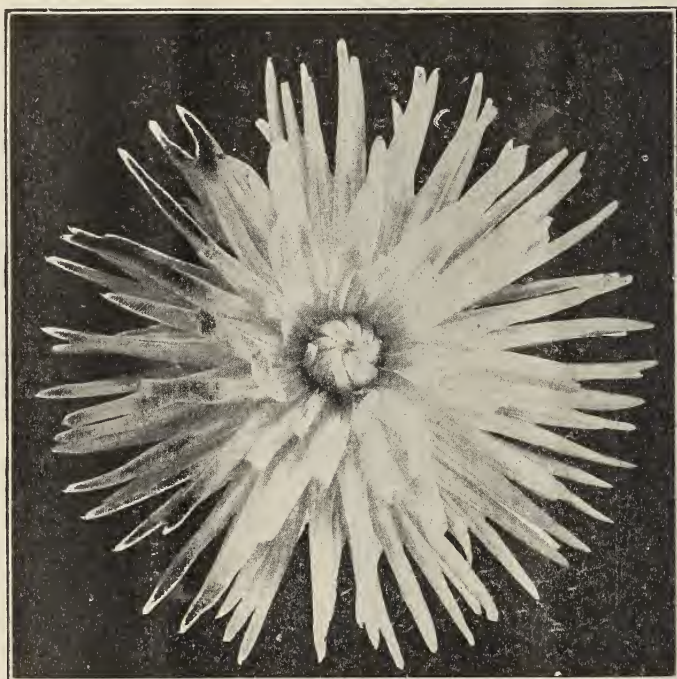
For a number of years we have sold this mixture and found it very popular. Far better than common mixtures, it contains exquisite shades and varieties in a wide range of beautiful and showy colors and color combinations, and will afford a vast amount of pleasure and satisfaction.

20 bulbs for \$1.00

100—\$4.00

FARGO'S SUPERB DAHLIAS.

Dahlias are one of the most valued of flowers, easy to cultivate, thrive in most any soil, making grand bouquets, and are at their very best at a season when other choice flowers are scarce. I recommend three plantings. The first about time for planting white potatoes, for early bloom; the second May 1st, and the third about the last of June. Plant the tubers flat, cultivate continuously, and if you water at all, do it only during the very dry spells, once or twice a week, and do it thoroughly. Frequent light sprinklings do more harm than good.



Remember also the size of the tuber or root planted, in no way designates or controls the size nor quality of the resulting flowers. Some of the best sorts produce only small tubers so it is not well to consider small tubers worthless for they are every bit as good as large ones; sometimes better. Proper and continuous cultivation or hoeing is what counts—and counts big. We advise an occasionally spraying of the plants with an arsenate of lead or a tobacco solution to eradicate aphids and the green fly.

Colossal Cactus Dahlias.

These grand varieties are of giant size, having long rather broad petals approaching the hybrid cactus in form.

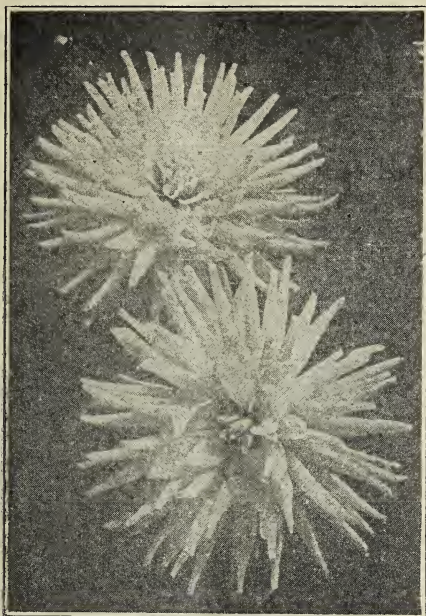
Niebelungenhorst. A flower as big as its name. 7 to 8 inches across. Rich golden apricot, suffused old rose; very free bloomer on long stiff stems. **75 cents.**

Yellow King. Probably the largest of all Cactus Dahlias. Gigantic in size, color light yellow. Long stems and a free and early bloomer. **\$1.00.**

Kalif. A very large pure scarlet. The giant flowers, produced freely on long stiff stems. **\$1.00.**

All 3 Colossal Cactus Dahlias for \$2.50.

FARGO'S CACTUS DAHLIAS



CACTUS DAHLIAS

The Cactus Dahlia is probably the best known and most admired amongst the various types of the Dahlia family; of peculiar shapes, rich in colorings and good in keeping qualities as cut flowers, they enjoy an immense popularity which they richly deserve.

FLORID Beautiful bright scarlet flowers with long narrow petals, borne on long stems. A new variety. 50 cents.

MARJORIE CASTLETON Rosy-pink, tinted center and tips. A rarely beautiful flower. 25 cents.

GENERAL BULLER Rich velvety maroon, lovely variegated sort. 25 cents.

LIBELLE A beautiful formed dark bloomer. 25 cents.

GEN. PERSHING White with cream shadings. Strong grower and profuse bloomer. 75 cents.

SUCCESS Clear yellow with long pointed petals. Early, free and continuous bloomer on long stems. 30 cents.

QUEEN OF HEARTS Pure white with yellow at the base of petals. A beautiful flower. 25 cents.
Entire set of 7 Cactus Dahlias SPECIAL \$2.25.

Decorative

Dahlias

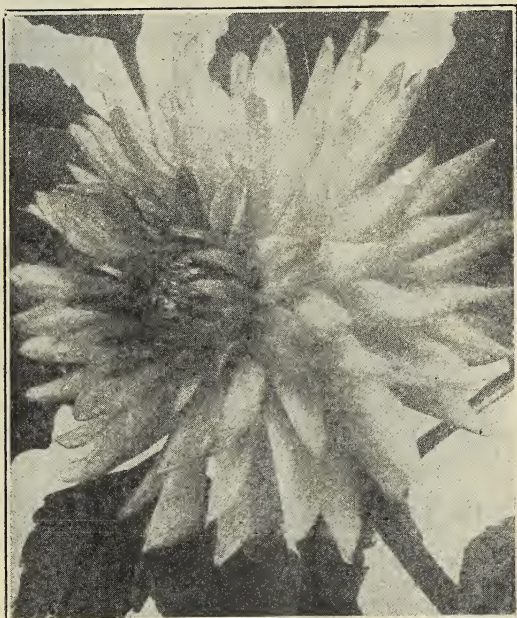
Also called Double Dahlias; they are admired by all Dahlia lovers; many placing them ahead of the Cactus Dahlias as their ideal of a perfect flower.

MINNIE BURGLE. The finest flaming red Dahlia to date. Monstrous in size, and wonderfully profuse bloomer and rich cardinal-red in color. 50 cents.

PERL DE PARC. Very large with long stiff stems. Profuse bloomer. 25 cents.

MELODY One of the finest, being of splendid regular form, color clear canary-yellow, to creamy-white at the tips. A delicate, pleasing color effect. 25 cents.

SYLVIA Deep pink tinting to flesh pink at center; large perfect form on long stiff stems. 25 cents.



DECORATIVE

Decorative Dahlias

MINNIE McCULLOUGH

Soft golden-yellow, tipped bronzy-red. A fine one. 25 cents.

JACK ROSE

A very popular crimson for garden or cutting. Brilliant crimson-red. 20 cents.

ENTIRE SET OF 7 DECORATIVES—SPECIAL \$2.00

Ball Dahlias

These very much resemble the Decorative type but not so open, the petals being more closely quilled and the flower more ball—like in form.

QUEEN MARY

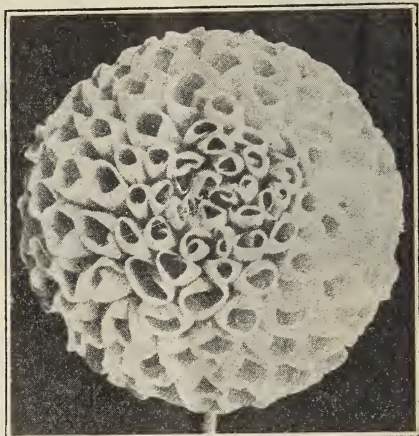
The very best pink Decorative. Size, large to very large. Color a clear silvery ceress pink, a new Dahlia. 50 cents.

MARY PICKFORD Large soft primrose, edged and suffused with rose. A grand one. 35 cents.

QUEEN VICTORIA Rich golden-yellow. Strong sturdy grower, profuse bloomer. 25 cents.

RED HUSSAR Rich, dazzling cardinal-red. Best red show dahlia for cutting. 25 cents.

WHITE SWAN Large pure white and a reliable flower. 25 cents.



BALL DAHLIA

ENTIRE SET OF 4 BALL DAHLIAS—SPECIAL \$1.00.

Fancy Dahlias

Of same type as Ball Dahlias but spotted, penciled or striped two or more colors, or tipped lighter than the ground color.

Emily May

Yellow flower, blotched with bronzy-red, making a flaming contrast of color. .25 cents.

Penelope

White flaked with rosy-lake. Beautiful and chaste. A grand Dahlia. 25 cents.

Prof. Mansfield

A giant of most unique coloring; a pleasing combination of red, yellow and white. 30 cents.

Marianne

This is a most pleasing and distinct variety; much admired. Color a rich purple and white. Very striking. 50 cents.

Entire Set of 4 Fancy Dahlias—Special \$1.25.

Fargo's Century Dahlias

An entirely new and exceedingly beautiful race of large single Dahlias first introduced in 1901. They must be seen to be appreciated as they occupy a very high place where beauty of coloring and artistic effect is desired.



CENTURY

Rose Pink

The largest and best deep pink; enormous flowers on 3 feet stems; sure and continuous bloomer. 25 cents.

ENTIRE SET OF 5 CENTURY DAHLIAS—SPECIAL \$1.50.

Pompon Dahlias

A miniature form of the Ball Dahlia, indispensable in the artistic arrangement of bouquets. The plants branch freely and produce blooms in endless profusion, so they can be cut in sprays.

Klein Domitea

Bright golden terro-cotta. Profuse. 25 cents.

Snowclad

The best pure white in existence. 30 cents.

Clarissa Color a pale primrose. Very effective. 25 cents.

ENTIRE SET OF 3
POMPONS—SPECIAL
75 CENTS.

Collarette Dahlias

This unique and distinct type is fast gaining in popularity. Flowers are single with a row of smaller or collar petals around the center.

ALBERT MAUMENE.—Velvety crimson purple margined white. Collarette white. 50 cents.

REGULARITY.—Striking new variety. Color, scarlet and white. Most effective for all purposes, 50 cents.



Geisha

The inner half of petal is a rich yellow, the outer half an intensely rich scarlet—the Geisha colors—hence the name. This is the most striking of the Century Dahlias and one of the most popular. 50 cents.

Mrs. Jos. Lucas

Rich yellow overlaid bronzy scarlet, suffused and edged salmon rose. A wonderful combination of colors 50 cents.

Wildfire

Brilliant, rich scarlet. Acknowledged as the best scarlet Century Dahlia. 25 cents.

Eckford

Probably the largest in existence. Pure white, spotted and penciled pink and crimson. Of great beauty and oddity. 25 cents.

PEONY FLOWERED DAHLIAS

This is one of the newer types, also called Art Dahlias. The true type resembles the Japanese Peony. Exquisite alike in size, form and coloring.

John Wanamaker.



John Wanamaker

This lovely new Dahlia was awarded the first prize for best pink Dahlia, any class, by American Dahlia Society at the New York Exhibition. It is a superb pink of the carmine-lake shade, choice specimens often measuring 6 inches across, and even a single plant in full bloom is a lovely sight. One feature of its great charm and beauty is the irregularity of its petals, no two being exactly alike. First introduced in 1914 at a price of \$5 each. Now, only 50c.

Queen Elizabeth—

A most vivid lavender cerise, the grand flowers 7 to 9 inches across and produced

freely on long erect stems. **75 cents.**

Variegated Lisgt.—Dark oriental red with yellow tips and markings. **35 cents.**

Canary.—Pure canary yellow of very largest size. **35 cents.**

F. R. Austin.—One of the most striking Peony Dahlias in existence, the beautiful flowers averaging 6 to 8 inches across. The outer petals are very long creamy-yellow, suffused, banded and shaded rich crimson; the inner petals are yellow at base tinting lighter, and suffused pink and crimson. **75 cents.**

ENTIRE SET OF 5 PEONY DAHLIAS—SPECIAL \$2.50.

SPECIAL

A collection of fine mixed Dahlias suitable for beginners or for producing an abundance of cut flowers cheaply. No one knows what these collections contain, not even ourselves, until they bloom. This collections consists of

10 Dahlias for \$1.00

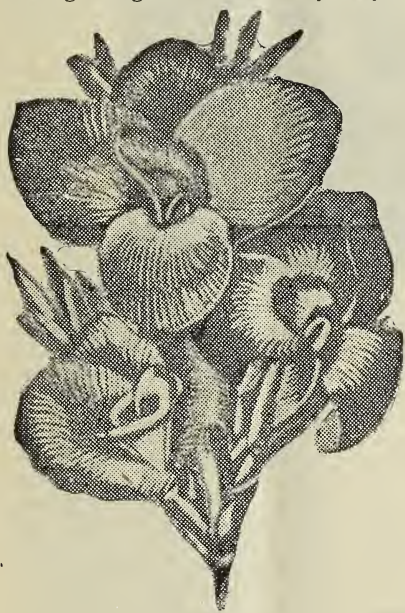
SPECIAL

A collection containing one Dahlia of our selection from each of the seven separate families listed in this catalog viz: 1 Cactus, 1 Decorative, 1 Ball, 1 Fancy, 1 Peony, 1 Pompon, 1 Collarette and 1 Century Dahlia. An educative and interesting collection of

8 Dahlias for \$2.00

Choice Large Flowering Cannas

Cannas of the large flowering varieties set off the home surroundings and make a glorious display in beds or borders. Many of the improved sort have flowers larger and as beautiful as the Gladiolus. The colors are red, pinks, whites, yellows and variegated. Plant after danger of frost is over or, if you prefer, about March 1st line some shallow pans or boxes with damp moss $\frac{1}{2}$ inch deep on bottom and sides, put in the Cannas $\frac{1}{2}$ inch apart and fill in with moss, and keep it damp. They will begin to sprout in about two weeks. As they sprout, cut off with part of the root and plant in 4-in pots. Give light and plenty of moisture and transplant to beds in May. We find most of our customers care little or nothing about names when buying Cannas and so this year we shall sell them by color only—designating the average height in which they may be had.



White Shades

4 feet

Soft Rosy Pink

3 $\frac{1}{2}$ feet

Gold-Edged Red

3 feet. 4 feet.

Yellow Sorts

3 $\frac{1}{2}$ feet. 4 $\frac{1}{2}$ feet

Red Varieties

3 feet. 4 feet

King Humbert

All the above with green foliage.
King Humbert red flowers with
bronze foliage.

20c each

\$2.00 Dozen

For all the above sorts.

MIXED CANNAS. Suitable for many spaces. \$1.50 Doz., \$10.00 per 100

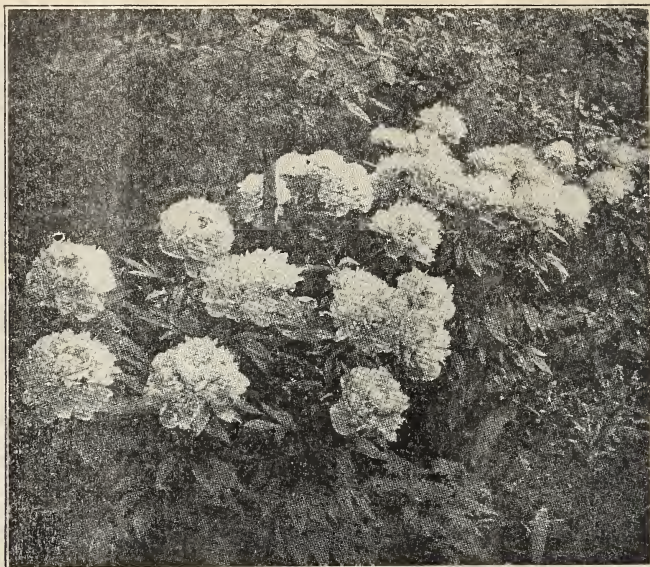
Pink Otaksa Hydrangeas

Bears immense trusses of large pink flowers in July and August. As a hedge or border these Hydrangeas are superb, and very extensively used for this purpose. Also grown in pots and tubs and can be had in bloom for Easter. By mixing quarter pound pulverized alum in the soil around the plant the color of the flowers may be changed to a lovely delicate blue. Very rapid growers.

Nice Young Plants, 30c each,
or \$3.00 per dozen.



FARGO'S BEAUTIFUL PEONIES



One great lover of beautiful gorgeous Peonies has this to say about them: "Get Peonies, the most gorgeous flower on earth; plant in masses, and have a splendid carpet of loveliness fit for the touch of angel's feet. Don't be stingy with the front yard. A fine house in a neglected yard is like a thousand dollar painting in a ten cent frame. Beauty is wealth; raise a crop of it and be rich."

FARGO'S PEONIES are never sent out in little stingy one eye divisions but strong 2 to 5 eye divisions that grow and prosper, and give a wealth of pleasure for years to come. You can plant **Fargo's Peonies** with every assurance of success. Plant them abundantly if you have a place for them.

CULTURE: Plant the roots flat, about three inches underground, and let no manure ever come into direct contact with roots or crowns. If used at all, scatter the manure between them and let the rains take it to the roots. There are two planting seasons—spring and fall. Peonies like a hard packed soil, so do not dig around them. If Peonies fail to bloom it may be caused by acid soil. This condition can be corrected by scattering some air slack-lime around the plants.

A Peony usually is in bloom only for about a week, but all varieties do not bloom at the same time, therefore by planting our Color Assortments, it is possible to have blooms over a longer period than if all early or all midseason or late named varieties were planted.

COLOR ASSORTMENTS

No names appear on these. They are sold to color only. If you order red—you get red. Likewise if you order white, pink or mixed, you get just the colors ordered—labeled with color instead of name. This is our most popular seller and seems to meet the requirements of most lovers of Peonies. Price: 50 cents each; Dozen, \$5.00.

FESTIVA MAXIMA. An early Peony, regarded by many as the finest white grown. Center petals edged red. Often measures 7 inches across on stems, 3 feet long.

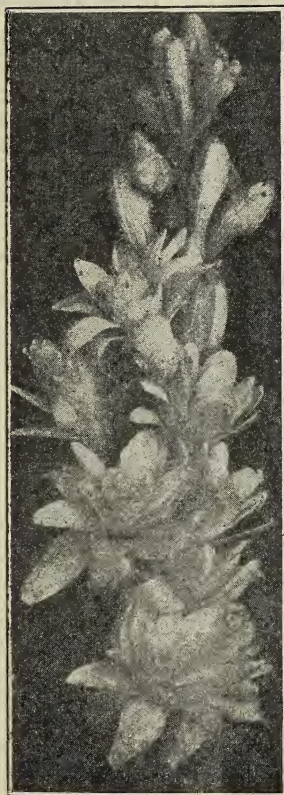
Each 75 cents

GOLDEN HARVEST. Collar petals blush-pink, creamy sulphur-yellow center usually tipped with white and carmine. A most striking variety combining four colors and presenting a waxy gorgeousness that is a joy to behold.

Each \$1.00

CALADIUM ESCULENTUM

(ELEPHANTS EARS)



Answer well as centerpieces or specimens in flower beds. Planted in a bed with a border of Scarlet Sage, "Dusty Miller" or other low annuals make a beautiful and pleasing contrast. The enormous leaves of this plant often measure three feet long and twenty inches wide. Very effective planted for margins of water. Do not plant outdoors before May 1st. They can be started early in pots in the house and transplanted later if you wish. Bulbs can be stored in dry sand over winter and kept from year to year.

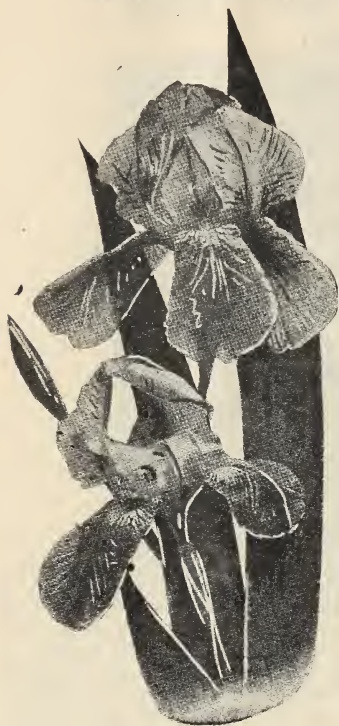
Good Bulbs, 15c Each; Dozen, \$1.50.

Larger Bulbs, 25c Each; Dozen, \$2.50.

Excelsior Pearl Tuberoses

Improved dwarf habit of growth and does not require staking. Flowers extremely double, early flowering and very fragrant. Everyone should grow some Tuberoses for they are so lovely and so fragrant that one cannot help loving them, and then they are very easy to grow. Can be forced in pots as well as grown in the open ground. I offer choice large flowering bulbs. 3 for 27c; Dozen for \$1.00.

Plant Iris NOW; Plant Them Liberally



PLANTED ONCE, THEY ARE A PLEASURE FOR A LIFETIME.

Beautiful Garden Iris

(Bloom in May.) This lovely member of the Iris family is too well known to need an extended description. They are real garden queens during May and June; richly repay planting, and give pleasure and satisfaction for a lifetime. One can go far and fare worse searching for a better flower for general planting. Nothing is easier to grow, and a dozen or so planted now will quickly become large, massive clumps that will prove a source of pleasure for a lifetime. Bloom early, when flowers are scarce, and they require absolutely no care at all after once planting.

HER MAJESTY. A lovely rose-pink with bright crimson Falls tinged darker. This is certainly a rare coloring amongst Iris.

Each, 50 cts. 3 for \$1.25

MME. CHEREAU. Pure white edged with azure blue. A wonderful beauty.

Each, 25 cts. 5 for \$1.00

MIXED SORTS; blues, purples, white, yellow, etc., mixed only.

4 for 50 cts. Dozen, \$1.25

Wonderful Japanese Iris

(Bloom in June and July.)

They truly rival the Lily in stateliness, the Peony in majestic beauty, the Orchid in delicacy and coloring, the Chrysanthemum for profusion, and surpass almost any plant in the kingly magnificence of their bloom. Once planted in your garden they rapidly multiply and are a joy and pleasure for a lifetime. Grow three or more feet high; flowers are as big as plates; 8-10 or 12 inches across under favorable conditions. Among the many beautiful colors are whites, blues, maroons, plums, lavenders and many others. No one can make a mistake by planting the lovely Japanese Iris.

NORMA. Exquisite double silky lavender pink with clear blue halo. Extremely fine and choice. 75 cts. each.

MAHOGANY. Double dark red shaded maroon. A novelty. 65 cts. each.

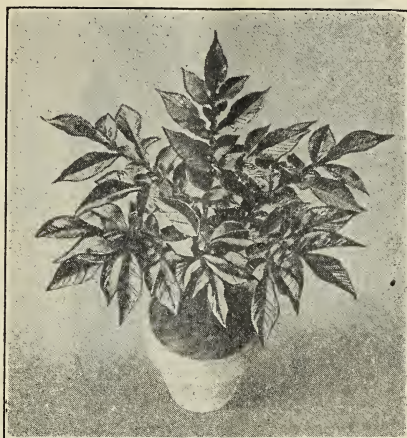
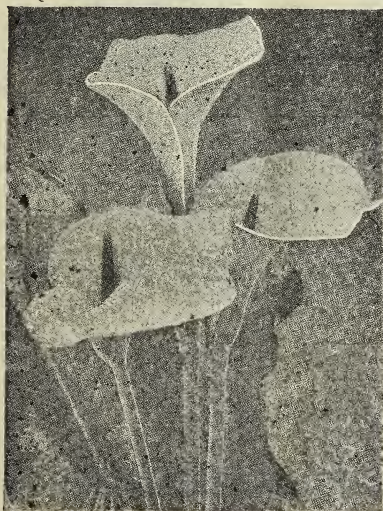
MIXED SORTS. Single and double varieties. 5 for \$1.00; 12 for \$2.00.





Giant California Amaryllis.

Grown from seed and produced by crossing the finest named varieties obtained from the most noted specialists, producing plants and blooms of very superior size, vigor and coloring. Each \$1.50.



Amorphophallus

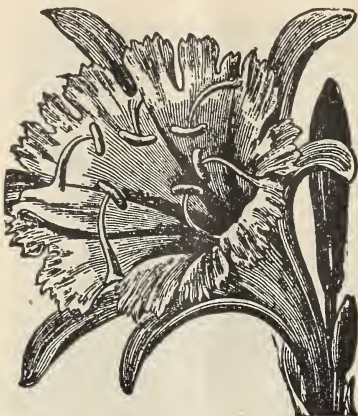
Here is a most peculiar and interesting plant that makes a fine pot plant fully as desirable as a Fern or Palm and sure to attract attention everywhere. A flower usually appears soon after the bulb is planted, is shaped much like a gigantic Calla Lily, maroon-black in color, quickly followed by a long stem surmounted by very beautiful and ornamental foliage as shown in our photo. You will note the pot is tilted forward to more clearly show the crown of this beautiful plant. The bulbs can be planted either in pots or in the garden. Bulbs, 50 cents each. 3 for \$1.25.

Golden Yellow Calla Lilies

The flowers are as large as the white variety, but of a rich, lustrous golden-yellow of velvety texture; dark green foliage with creamy white spots, adding much to the beauty of the plant. Each 50 cts.

Cooperia

For either pots or open ground. Beautiful lily-like flowers profusely borne on stems 12 to 15 inches high, springing up as if by magic repeatedly thruout the season. Color, pure white. Bulbs, 10 cts. each; 3 for 25c.



The Great Ismene

Those who are familiar with it cannot say enough in praise of its great beauty and purity. The flowers are of large size, like an Amaryllis novel form and of snowy whiteness, and also exceedingly fragrant. It is really one of the most lovely of all the Amaryllis tribe, having a peculiar grandeur which one can appreciate at sight but cannot describe. Bulbs are large and strong and should begin to flower soon after planting. 35 cents each. 3 for \$1.

Amaryllis Formossissima or Jacobean Lily.

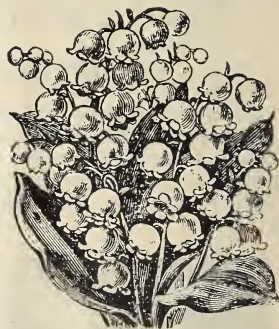
There is hardly a flower which has such deep, rich velvety crimson color, a color so intensely brilliant as the Amaryllis. It is a free bloomer and succeeds well either in pots or in open ground, and blooms very soon after planting. Few flowers can equal it in richness and beauty of color, and it blooms profusely every year.

30 cents each. Dozen \$3.00.



LILY-OF-THE-VALLEY

Planted once the lovely Lily-of-the-Valley, whether in sun or shade thrives and multiplies rapidly without care or attention. The flowers make lovely corsage bouquets and are much in demand. Both flowers and foliage beautify an otherwise unsightly spot. Dozen 60 cts; 25 for \$1.



Everblooming Butterfly Bush.

This shrub recommends itself and to see it is to want it. Produces long graceful stems which are surmounted by tapering panicles of beautiful lilac-colored flowers by the hundreds on a single flower-head which is often ten inches long. A single plant will throw out as many as fifty flower stalks in a season. The plants die down in the fall and come up again in the spring if protected with a mulch of straw manure or litter uring the winter. It blooms from June until stopped by severe frosts. It is very desirable as an individual specimen on the lawn, or in clumps or shrubby border, but always in full sunlight. It receives the name of Butterfly Bush as it seems to attract butterflies in large numbers; not the common yellow species of butterfly so much as the large and gorgeously colored ones. Plants 35 cents each, or 3 for \$1.



Fancy Leaved Caladiums. Glossy foliage of beautiful shape and form. oddly dotted, spotted and veined. A riot of vivid and delicate colors embracing white, yellow, pink, red, etc. Easy to grow and no foliage collection is at all complete without at least a few Fancy Leaved Caladiums. Extremely showy and to see is to admire them. Bulbs 35 cents each. 3 for \$1.00.



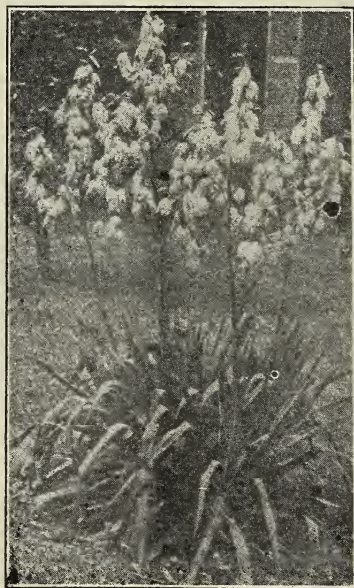
Zephyr or Fairy Lillies. These beautiful white, yellow and pink flowers bloom nearly all summer, either in pots or in the open ground. You will be delighted whether you plant three bulbs in a 4-in pot or the same as Gladioli in the garden. Bulbs 10c each; 4 for 25c.

Oxalis Summer Flowering. Very useful for edging purposes. Fine



along walks or around beds. Set the bulbs three inches apart and you have an unbroken row or border of lovely pink and white flowers and attractive foliage all summer. They also make showy beds planted en masse. 12 bulbs 15 cts; 100, \$1.00; 500, \$3.00.

Yucca. (Adam's Needle). This excellent hardy plant is one of the best. Each plant is a clump of broad sword-like foliage, sending up branched spikes 5 or 6 feet tall, bearing large, fragrant, drooping creamy-white flowers in the middle of summer. A row or a bed of these grand plants in bloom is a beautiful sight. Strong plants, 35 cts, each; 3 for \$1; 12 for \$3.75.



FARGO'S HARDY CHRYSANTHEMUMS

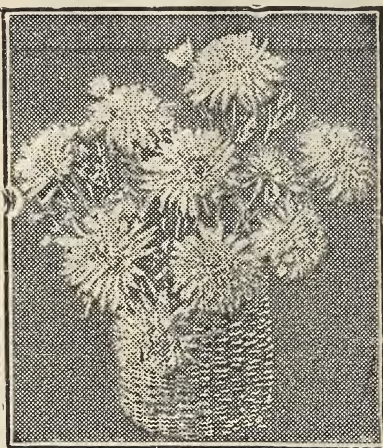
Warren V. Schmeitzer, Freemansburg, Pa., says: "I am very much pleased with the Chrysanthemums that I received from you a few weeks ago."

For queen of all late flowers we must give preference to the Hardy Chrysanthemums. The plants are literally covered with flowers from the middle of September until after the snow flies. They should be planted liberally, as the fine shades we offer are especially showy, and the plants increase in size and beauty each year. You should find a place for a dozen or so at least of these excellent plants.

Mrs. Wm. J. Purdy, Somerset, Pa., says "I received Chrysanthemums and set them out. They are growing fine."

Colors: Pink, White and Yellow Mixed
25 cts. each Dozen, \$2.50

Larger Plants From the Field
50 cts. each Dozen, \$5.00



CHRYSANTHEMUMS FOR POTS

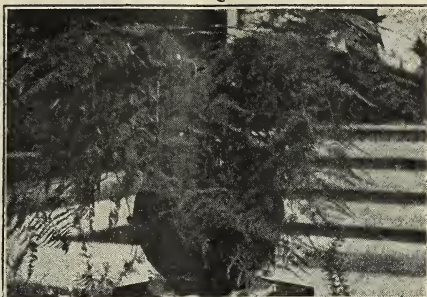
These glorious flowers are the showiest and most popular of all for late Fall and early Winter blooming. As I write this I have a fine big bushy plant in my parlor now in full and gorgeous bloom; a hundred or more fine flowers on it at one time. Last spring it was just a small plant from a 2-in. pot, set out in the garden, the tips pinched off occasionally during the summer to make the plant bushy, dug up and potted in September—and now in November a thing of joy and beauty. Big plants in bloom sell in florists shops for \$1. to \$10. or more. You can quickly grow and bloom your own as I have explained here, and all the cost will be is 30c each or 4 for \$1.00. Colors: Yellow, pink and white.

"Flowers, Their Growth and Care."

Copyrighted booklet of 16 pages and cover. Tells what to do, and what not to do. Full of interesting, valuable and useful floral information and "worth its weight in gold." The price per copy is only 10 CENTS.

OUR \$1 ASSORTMENT**OF FERNS**

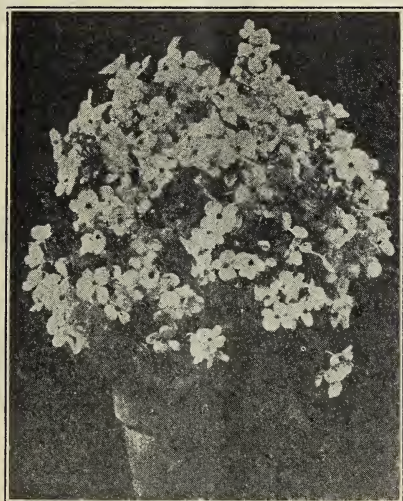
Every home needs some nice potted Ferns to make it more home-like, and they are very easy to grow. This Dollar assortment meets a popular demand. Every one of the five Ferns will be a different variety—will include one Asparagus Fern of the variety shown here—all from 2¼ inch pots and the entire assortment of five Ferns, no two of them alike, all for \$1.00.

**FINE BIG BOSTON OR SWORD FERNS.**

These fine big Ferns are grown in 4 in. pots and ready for immediate ornamental use, are sure to please and delight you. They are handsome fellows indeed, and the price is only 98 cents each. 3 for \$2.75. Look just dandy in your Willow Baskets mentioned below.

WILLOW FLOWER BASKETS.

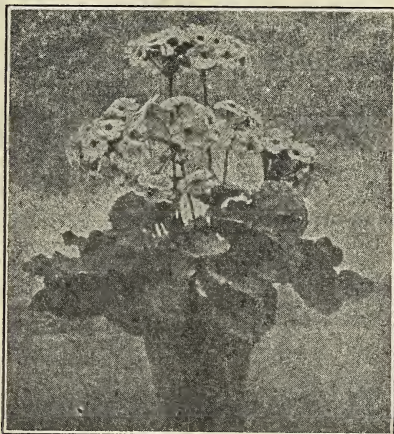
Finished in two-tone enamel. Height 21 inches. Just the thing to set one of our fine big Ferns in, also for holding cut flowers. Very ornamental and pleasing. Each, only \$1.25.

**CHINESE PRIMROSE**

OBCONICA, the large flowering Primrose. The flowers borne in great profusion in large clusters. Very vigorous easy to grow, extremely popular and in bloom for a very long time. This is a fine plant and most satisfactory. 2¼ inch pots, 25 cents.

FLOWERING BEGONIAS

Beautiful quick flowering plants that are a delight to the eye; both as to flower and foliage. Remain continually in bloom and certainly make exquisite pot plants. Come in a wide range of pretty colors. 2¼ inch pots. 25 cts. each.





JAPANESE KUDZU VINE

The most rapid growing vine we know of. Has been known to grow twenty feet in a week. Foliage large and tropical, yet the plant is a perfectly hardy one. Try to stop this plant from grow-

ing and see if you don't run into a snag, you will like this vine. Plants, 35 cts. each; 3 for \$1.00.



CLEMATIS PANICULATA Or Japanese Virgin's Bower

A strong, luxuriant growing climber, largely used for porch screens. Light innumerable star-like flowers cover the green foliage, and at the close of August vine is a sheet of fragrant white. Plants 25c each; 3 for \$1.00.

Wonderful Monster Lemon—Ponderosa.

This wonderful Lemon has created a great sensation, and is a true ever-bearing variety that you can grow in a pot or tub in the home and one that will prove to be a decided ornament, as well as bear fruit, such as you have probably never seen or heard tell of. On a plant 6 ft. high, no less than 89 of these ponderous Lemons were growing at one time. These trees are wonderful sights to see. The tree blooms and at the same time has fruit in all stages of development from the size of a pea, up to the ripe fruit. Fruits have been taken from these trees weighing over 4 pounds. It is one of the juiciest of all Lemons, makes delicious lemonade, and fine for pies and other culinary uses. It is not uncommon to make 12 lemon pies from one Lemon. No budding or grafting is necessary. It fruits when quite small and makes a lovely house plant. Everybody can grow their own Lemons. It should fruit freely the second year. Plants from 2 1/4 inch pots, 35c each; 3 for \$1.00.



HARDY PERENNIAL PLANTS



These old favorites of our grandmothers' gardens are more popular today than ever and the few choice sorts we list should be grown by every lover of fine flowers.

Hardy Phlox.

Among the hardy perennial plants, no class is of more importance or more in public favor today, embracing as they do, a wider range of attractive colors than is found in any other hardy plant, while their gorgeous masses of color are unrivalled by any other summer flower.

Hardy Phlox are distinctive and effective.

Choice mixed colors,

Each 25 cts.; \$2.35 dozen.

DIGITALIS

Or Fox Glove. Tall stiff spikes closely set with tubular flowers, in a number of lovely colors. Beautiful foliage.

25 cts. each

CAMPANULA

Or Bellflower. Lovely flowers of blue and white. Fine for cutting. One of the very best hardy perennials.

25 cts. each

DELPHINUM

Or Larkspur. A stately plant. Flowers in June and if cut back after blooming, will bloom again in the Fall.

25 cents each.

HOLLYHOCKS

One of the ever popular ones for planting amongst shrubbery, along fences, drives, etc. Double varieties in a mixture of colors.

25c. each.

ANY 5 HARDY PERENNIAL PLANTS FOR \$1.00. DOZEN, \$2.35.

ACHILLEA

(The Great Cemetery Plant.)

A single plant will produce hundreds, and even thousands, of flowers the first summer, but when established the second year they have more than five thousand perfect flowers on a single plant at the same time. It commences to bloom early in July and is a perfect mass of beautiful flowers until frost, the same blooms keeping perfect for two or three months. The flowers are pure white, perfectly double, and produced in large sprays, making it one of the finest cut flowers for bouquets, vases, baskets, etc. For cemetery planting it is the most valuable of all flowers. Plants 25c each. Heavy clump 75c.



AURATUM—or Golden Banded Lily of Japan.



Lilium Auratum.

WONDER OF WONDERS

OF THE ORIENT.

When I know of anything so wonderful as this greatest of all Lilies I always want my floral friends to enjoy its rich fragrance and gorgeous beauty with me! Plant a bed of Auratum Lilies and you will behold a sight that will make you gasp with astonishment and delight. Think of it! 6 to 20 gorgeous Lilies blooming on each plant; each flower measuring a foot or more across. The flowers, truly gigantic in size, are wonderfully and deliciously fragrant. The pure white blooms are speckled with dots of scarlet and a broad band of golden yellow runs down the center of each petal. Can you imagine a more gorgeous sight than these flowers must make? Fine selected bulbs.

50 CENTS EACH

DOZEN, \$5.00.

SANSEVERIA

There is scarcely a decorative plant listed that is more striking in foliage and habit than this, and certainly none other that will stand as must downright neglect and hardship. It will grow in a dark hall, cool bedroom, or stand on a mantel or table in a heated room. It will stand gas and dust, and will go for months without a drop of water, yet remain as thrifty as ever. Erect, rigid, sword-like leaves, thick and fleshy, dark green with clouded bars of white. In May or June it sometimes sends up long, plummy spikes of soft feathery whiteness. Just the plant for sunless rooms, where nothing else will grow.

Plants, 35c each; 3 for \$1.00



Choice Geraniums—GROWN FROM SEED

It is an absorbing, interesting pastime growing pot plants from seed, and Geraniums are among the easiest to grow. Our seed is a fancy strain of Zonale Geraniums, and charming new varieties come only from seed. Sow the seed any time, summer or winter. The flower trusses of this strain are frequently five or six inches across, and the individual flowers $1\frac{1}{2}$ inches in diameter. Mixed colors, from white to pink, rose, scarlet and crimson. Price 25c. per packet.

SMALL FRUITS FOR THE HOME GARDEN

GRAPE VINES



You will surely enjoy rich, sweet, luscious Grapes of your own growing each year, gathered right from the home garden. You will make no mistake in planting these four excellent well-known sorts.

NIAGARA: The finest white Grape grown. Bunches large, fruits sweet and fine flavored.

BRIGHTON: A large beautiful red grape of most exquisite flavor.

WORDEN: Immense black grapes of superb quality.

CONCORD: An old standby. The best known purple grape.

All Grape Vines 50 cts. each.

Special: Double value for the money. 4 Grape Vines, one of each variety, all for only \$1.00.



Gooseberries

Downing. Large, firm, solid berries, large yielders and of excellent quality. The berries can be canned or preserved and make excellent pies and tarts. Come into bearing the second year after planting and thrive for a great many years. You should have at least a few of each of the Small Fruits in your garden; they fill up the odd spaces and corners and yield a bountiful harvest. Price 40c each; or 10 for \$3.50.

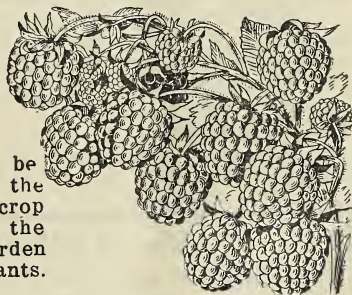
Cherry Currants

A thrifty grower, producing large deep red fruit, in short, compact bunches. Currants are in great demand, and a few of these bushes are needed in the home garden. Price 40c each; or 10 for \$3.50.

James Long, Westmont, N. J., says: "Send me 8 Grape Vines, the same as those just received, and with which I am very much pleased."

Red Raspberries St. Regis Everbearing

The best known Everbearing variety; it begins bearing in June at about the end of the Strawberry season. It also gives a second crop of sweet, luscious red berries throughout the summer and autumn. Every home garden should have a dozen or so of these plants. 12 for \$1.00; 100 by express, \$5.00.



ZINNIAS—Are Becoming as Popular as Asters.

Wonderful New Creations, and Old Time Favorites.



The Wonderful New Dahlia— Flowered Zinnia.

These wonderful new creations are of the size and type of Giant Show Dahlias under favorable conditions measuring up to 6 or 8 inches in diameter and coming in a variety of beautiful shades altogether new to the Zinnias. The cut flowers mixed in with Dahlia bouquets are readily taken as Dahlias unless a close examination is made. We grew this great new novelty on our grounds for the first time last year, and it was a sensation. Don't miss a fine big showing this year of the new Dahlia-Flowered Zinnia. Pkt. 25 cts. Big Jumbo Packet of 150 to 200 seeds, 50 cents.

Curled and Crested Zinnias.

Were it not for the foliage one would hardly recognize this superb Zinnia as belonging to the Zinnia family at all. For some years the seed of this "break" in the Zinnia family has been selected and re-selected, resulting in this grand flower as it stands today, its lovely curled and twisted petals causing it to somewhat resemble the Cactus Dahlias in shape. The riot of colors in these gorgeous flowers runs thru cream and yellow to orange or old gold, pink, rose and on to deep crimson. They make lovely beds; blooming continuously from July until heavy frosts in November! Lovely for bouquet work, and planted amongst shrubbery, or in the border they brighten the display immensely. Don't miss planting Curled and Crested Zinnias this year. Even if you have to plant them in the garden.



Packet, 15 cents.

Mammoth Old Fashioned Zinnias

Magnificent large flowers of the old fashioned bloom, the flowers often measuring 3 to 4 inches across and coming in many colors. Like the Zinnias of grandmother's garden except that they are larger in size and brighter in color. Packet, 10 cents.

Dwarf Zinnias

These make an attractive border to beds of tall growing plants, blooming as they do continuously throughout the season. Packet, 5 cents.

50c—Collection of Zinnias—50c

One packet of each of the four Zinnias listed above mailed for 50 cents.

BEST AMERICAN ASTERS



Probably no other Annuals give so magnificent a display during the late fall and summer months. Some varieties, under proper culture, very much resemble and rival the Chrysanthemum. Sow the seed indoors in March or April and transplant 9 inches apart in May or sow the seed outdoors in May or June.

American Double Asters.

All grand plants of the American branching habit of growth and fine big feathery flowers all on long stiff stems. All 10 cts. per pkt. All 6 pkts. for 50c.

WHITE. Very large snow white flowers.

CRIMSON. Bright crimson flowers four inches in diameter.

LAVENDER. A silvery white when first opening then changing to an exquisite shade of lavender when fully expanded.

AZURE BLUE. A beautiful shade of blue.

PURPLE. Rich and dark in color.

SHELL-PINK. A lovely soft shade of rosy-flesh.

Superb Beauty Asters.

This entirely new type was first introduced in 1917. Similar in type to above but later in blooming and on much heavier, stiffer stems. Grows 3 feet high, immense flowers 4 to 5 inches across. A wonderful Aster.

American Beauty. Bright rosy-carmine. Shade of the American Beauty Rose. Pkt. 15 cts.

Purple Beauty. Wonderful rich purple flowers of a lovely shade. Pkt. 15 cts.

PACKET OF BOTH FOR 25 CENTS.

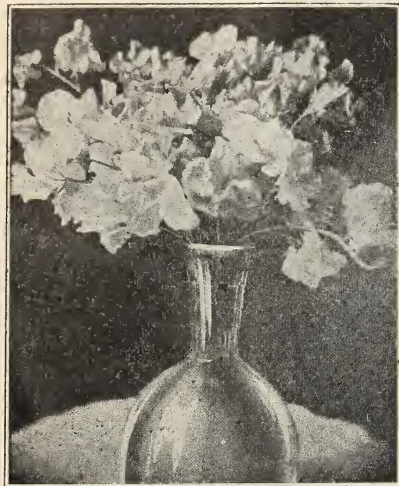
CREGO'S GIANT ASTERS.

This is one of the most beautiful of the newer types. The flowers are of very graceful form, of immense size and borne on long slender stems. Blossoms of this new variety usually measure four to five inches in diameter. The petals are peculiarly twisted and curled, presenting a very beautiful appearance. Bloom in profusion from late in August to the last of September. Colors: Pink, a soft delicate shade. Azure-Blue. White.

PACKETS, 10 CENTS; ALL 3 PACKETS, 25 CENTS.

Superb Re-selected Spencer Sweet Peas.

Re-selected Spencers are as far superior to the usual Spencer mixtures as the latter are to the old Grandiflora type. They are the "last word" in daintiness and beauty and are amongst the Queens of Annual Flowers. Their popularity is justly deserved and is due to their increased size, exquisite colors, many of which beggar description, and added charms of its new waved type. True "Spencers" can never be sold as cheaply as others, yet the great number and wonderful beauty of the flowers more than makes up for the small extra cost.



IRISH BELLE "SPENCER". A superb variety that shows quite a new shade in Sweet Peas. The coloring is alike in both wings and standard—a lovely rich lilac, flushed with pink, which gives a soft tone to the flower. Throughout the entire season, even during the drought and heat of July and August, the flowers come three and four to a stem. Per packet (40 to 50 seeds) 10 cents; 60 cts. oz.

FIERY CROSS. Have you heard about this wonderful new Sweet Pea for which the introducers paid 30 cents for each seed obtainable. Try it this year. A wonderful bright flaming fiery red which shines and glistens in the sun. Rich cherry orange wings. Don't miss Fiery Cross.

Packet (40 to 50 seeds) 15c. \$1.00 per oz.

COUNTESS "SPENCER". The entire "Spencer" type sprang from this variety. It was the parent or original "Spencer". It is a soft rose-pink, which deepens at the outer edges; the color becoming still richer in cool weather. Large flowers three or four to a long stiff stem. Per packet (40 to 50 seeds) 10 cts.; 50c per oz.

PHANTOM BLUE SPENCER. A lovely pastel shade of light blue. Packet (40 to 50 seeds) 10c. 65c per ounce.

DAINTY SPENCER. Large graceful frilled flowers. White, beautifully edged with pink. Packet (40 to 50 seeds) 10c. 55c oz.

All Five Packets—One Packet each of the five above sorts for only 50 cents.

MIXED "SPENCERS". A great many like to grow mixed varieties instead of solid colors and our mixed "Spencers" are made up of a great number of colors and varieties. 30c per oz.

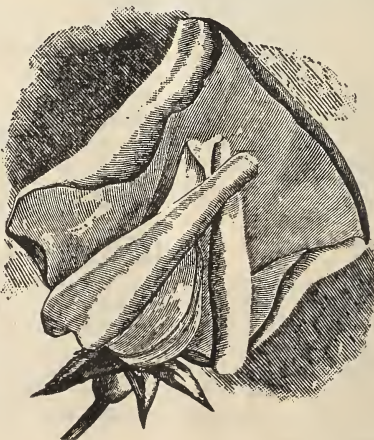
Grandiflora Sweet Peas

An Old Standby.

This is the Sweet Pea that is commonly grown everywhere and comes next to the "Spencer" in popular flavor. Mixed colors: Ounce packet 15 cts.; 2 Oz. 25 cts.; lb. \$2.00.

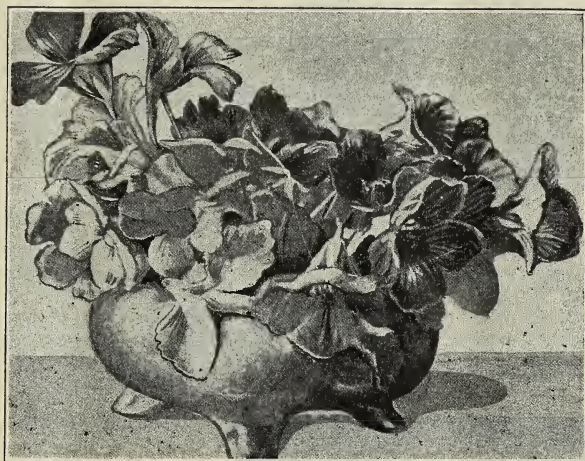
Dwarf Cupid Sweet Peas

The Plants grow about six inches high and form a dense mass of foliage. The flowers are generally as large as those of the tall varieties, but set more closely together, three or four flowers at the end of a short stiff stem. Cupid Sweet Peas give satisfaction and for light dry soils where the tall varieties do not do well, the Cupid will thrive. Also they are nice for borders or in pots. Mixed Colors: 10 cts. per Packet; Oz. 30c.



A BOWL OF NASTURTIUMS.

Certainly it makes a lovely center-piece for the table, and they can be had so long, and at almost no cost of either time, trouble or money. So easy to grow that a child can plant and take care of them, not troubled by drought or insects, bloom all season long, and one of the choicest and most widely grown annuals. Admired alike for their brilliant flowers and attractive foliage. The seeds are much used for putting up with mixed pickles.



Climbers.

Very shown planted on an embankment and allowed to run down, or planted inside a henge fence. Easily trained to grow on strings or a wire fence. Our mixture of these is of many bright colors and very effective. Packet, 10 cents; Ounce, 20 cents.

Giants.

You will be delighted with these largest Giant Flowering Climbers I am sure. These are the very largest flowering we can secure. Packet, 10 cts.; ounce, 35 cts.

Variegated—Leaved.

The leaves of this Climber are variegated, white, yellow and green, causing the plants, with their rich scarlet-maroon flowers, to present a pleasing aspect. Packet, 10 cents; Ounce, 35 cents.

Dwarfs.

Especially fine for bordering drives or walks and for edging flower beds. They are dwarf in habit and of fine form. Many brilliant colors. Packet, 10 cents; Ounce, 25 cents.

Ivy—Leaved.

Climber. Rich green leaves veined with white, having a resemblance to the English Ivy. Flowers medium in size and of distinct appearance. Packet, 10 cents; Ounce, 25 cents.

SOME EXCEPTIONAL FLOWERS FROM SEED.



NEW DOUBLE COSMOS.

Every flower lover, almost without exception, loves the Cosmos. As our photo will show, here is a flower, the new Double Cosmos; you will no doubt be anxious to see in your garden. It is rarely beautiful and

the lovely flowers you will secure from a planting of our seed will well repay you and they will be sure to astonish and delight your friends. Grows vigorously to a height of six feet and covered with large flowers from September on. Colors: White and pink. 15c per packet. Both packets for 25c.

BLUE SALVIA.

Many people do not like the color of Scarlet Sage. Here is a lovely blue one. Very free blooming with large spikes. Glossy green foliage. Height two feet. Try Blue Salvia this spring. Blue flowers are always welcome everywhere. Packet, 10 cts.

NEW RED ANNUAL LARKSPUR.

Grow quickly and flower freely and are distinct from the Perennial Larkspur or Delphinium. Color a lovely rose-red; something odd and unusual. Large flower spikes growing to a height of eighteen inches. Per pkt. 10 cents.

Ostrich Feather Celosia.—

Every branch bears a large pointed head of feathery, richly colored bloom. Last long for bouquets and can be cut and dried for winter use. Very showy. Colors: crimson, red and golden yellow mixed. Per packet, 10 cents.

Blue Eyed Daisy. —

Silver white petals with a beautiful sky-blue eye. Easily grown from seed, and quickly forming plants two feet or more across. Very odd and lovely. Per pkt., 10 cents.

Schizanthus.—

Lovely butterfly-like flowers, ranging in color from pure white thru pink, mauve and crimson. They will develop into large plants over two feet high in a season if seed is sown early. Make very fine pot plants. Per packet, 15 cents.

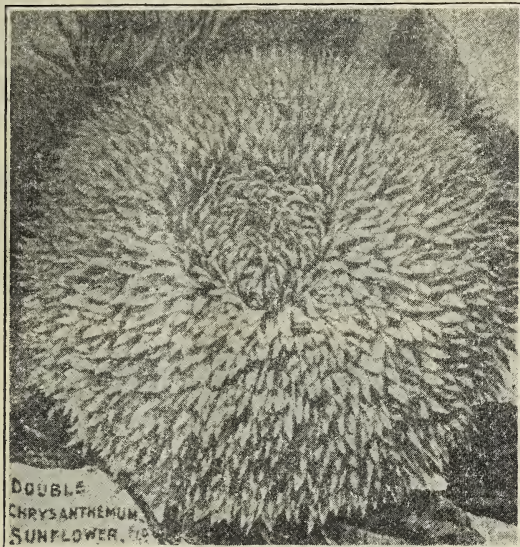


Schizanthus.

Chrysanthemum—Flowered Sunflower

The flowers are perfectly double, a bright golden yellow and are borne on many side branches of the plant, thus giving the

plant an attractive appearance that draws much attention. The form of these flowers is so perfect as to resemble giant asters on long slender stems. A porch jardiniere filled with these flowers adds a wonderfully bright spot to the landscape. Per packet, 10c.



Miniature Sunflower

With hundreds of bright single flowers, miniature in size and orange in color, of pyramidal growth, this plant is worthy of a prominent position. In fact all the improved modern types of sunflowers are really gorgeous, brilliant and attractive. Pkt. 5c.

The Unique New Red Sunflower

This odd variety, like the ones above throws out many side branches and produces an abundance of blooms. The flowers vary greatly in size and are of several shades of color; chestnut-red, red tipped with yellow, others washed with red.

As a hedge or border, along the back or side fence, in front of the garden, or as single specimens they are very attractive and interesting. The flowers are useful and desirable also for bouquets.

Try this novelty this year. Per pkt. 10 cents.

Note:—Look for purple in stem or leaf of your seedlings and destroy those not showing this color. Occasionally they will still produce plants throwing yellow flowers but such plants can be cast out by selecting those of purple cast.



Dwarf Morning Glory

Grows ten to twelve inches high and two feet across, bearing a profusion of delicate bell-shaped flowers. The flowers remain open much later in the day than do those of the tall climbers. Sow seed thinly in shallow drills and thin out to one foot apart. Packet, 10 cents.

FARGO'S ANNUALS FROM SEED.

Sow seeds about twice their thickness in depth. Very small seeds can be put in a salt shaker and scattered evenly over the ground, then pressed down with a board. For further directions see page of "Window Plants From Seed."



Balsams.

CALENDULA—Flowers very freely and of easy culture, succeed anywhere and bloom continuously. The flowers are various shades of yellow and are double. Per pkt. 10 cents.

CANDYTUFT—One of the most useful of hardy annuals bearing neat heads or clusters of flowers very freely. My Candytufts are Giant Hyacinth Flowered and very desirable for cut flowers. White and crimson mixed. Per packet 10 cents.

CELOSIA—Plants are of broad, rounded form, 18 inches or more in height and diameter. Each branch is tipped with a head of richly colored bloom. Gorgeously brilliant; all shades of orange and yellow, pink, scarlet and crimson. Mixed colors, 10 cents per packet.

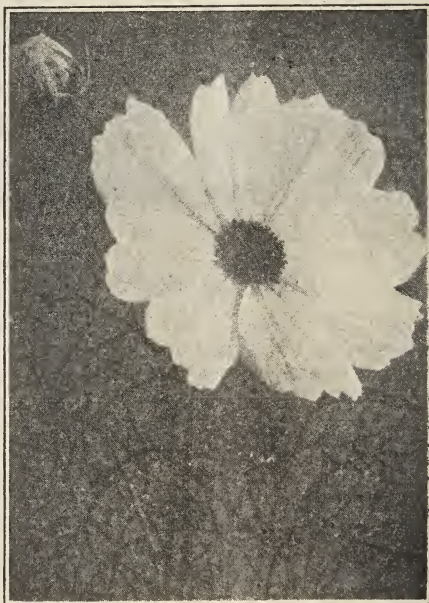
COSMOS (Illustrated) are easily raised and of quick bushy growth, height five feet. Hundreds of beautiful flowers resembling single dahlias on each plant from Sept. to Nov. Colors are pink, white and crimson. Mixed colors, per packet, 10 cents.

BARTONIA. A very showy, large saucer shaped flower. The plants grow 18 inches high, with downy leaves, thrives anywhere, begins to bloom early and blooms continuously thru the summer. Color, bright yellow. Packet, 10 cents.

ANTIRRHINUM—(Snapdragon). This beautiful flower is becoming more and more popular every year, and deservedly so. They are very easily grown and will live over winter if given slight protection. Make a fine display on the lawn and make elegant bouquets. Colors are rose, yellow, scarlet, white &c. mixed. A bed of them will make a lovely display anywhere. Per pkt. 10c.

***ALYSSUM**—Little Gem. The plants are dwarf and spreading, grows only 3 to 4 inches high and each plant completely covers a space 12 to 20 inches in diameter. Soon becomes a mass of white flowers, remaining in bloom from spring to fall. This is the finest variety of Sweet Alyssum. Per packet 5 cents.

***BALSAMS**—The flowers are waxy, showy and very handsome. It is not an uncommon sight to see 500 or more flowers at one time on a single plant. Fine among shrubbery or in borders. A very rapid grower and blooms quick from seed. The top of each plant should be pinched back to make it form the branching habit. This grand plant cannot fail to please. Flowers are about two inches in diameter. Per packet, 10 cents.



Cosmos.

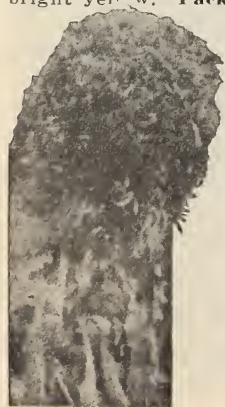
New Cosmos—Crimson Ray

A distinct new sort. There are a great many more petals than in the common sorts, narrow and fluted in shape. Flowers are of the most brilliant crimson color overlaid with a velvet sheen. Packet: 10 cents.

Chinese Woolflower

This plant has created a sensation wherever shown. Grows 2 to 3 feet high and each branch ending in a large rich crimson head of bloom that does not fade until frosts come. The plant is useful and effective for beds and borders and extremely so for cutting as the brilliant blooms retain their bright color for weeks.

Per Packet: 10 cents.





CARNATION

***CARNATIONS, Marguerite.** From seed sown in the garden in early spring, the plants begin to bloom in about four months. Hardy, and will live out all winter if given proper protection or may be cut back by removing the flower shoots early in the fall and potted for winter blooming in a cool room. The finest strain, all colors mixed, per packet 10 cents.

CENTAUREA, Cornflower. Grows 3 feet high; flowers of many colors and fine for cutting. Also called Blue Bottle or Bachelor's Button. Mixed, per packet 5 cents.

***FORGET-ME-NOT (Myosotis)** Succeed best in damp shady places. Planted in a single row around a flower bed they make a beautiful border. Blue and white mixed, per packet 5 cents.

GAILLARDIA (Blanket Flower). The flowers are large, brilliant and borne on long stems. Nice for bouquets. Bloom quite early and until frost. Mixed packets of red, scarlet, yellow and orange, 5 cents.

GYPSOPHILA (Baby's Breath.) Small white star-like flowers borne in feathery sprays; highly regarded for cut flowers as they lend a most graceful effect to bouquets. Packets, 10 cents.

HELIOTROPE. We all know and love this grand and fragrant flower, but not many know that it can be raised from seed as easily as the *Verbena*. Choice mixed of many colors, per packet, 10 cents.

***LOBELIAS.** Grow 4 to 6 inches high and covered with small star-like flowers. Fine as an edging for flower beds, for hanging baskets, vases or for pots in winter. Blue and white mixed, per packet, 5 cents.

DIANTHUS (Pinks) Bloom freely all summer until frost. Few plants can equal them for beauty and popularity. Pink and white mixed, 10 cents per pkt.

NEW DIANTHUS, Mirabilis. The flowers are single and measure $2\frac{1}{2}$ to 3 inches across. The fringed edges are most feathery and the colors range from pure white to richest crimson, both solid colors and also blotched and ringed in contrasting shades. Mixed, per packet, 15 cents.

AFRICAN DAISY, Golden Orange. A bed of them in full bloom is a grand sight. The plants are hardy, of branching habit and grow 12 to 15 inches high. Its flowers are a rich, glossy orange-gold with dark eye, and measure $2\frac{1}{2}$ to 2 $\frac{3}{4}$ inches across. Per packet 10 cents.

KOCHIA. Also called "Summer Cypress" and "Moses' Burning Bush." The plants are always round or globe-like in form and the stems are clothed in light green leaves. Early in the fall they are thickly set with small scarlet flowers, making each plant resemble a ball of fire. Very attractive as single plants or grown in continuous rows. Per packet 5 cents.

LANTANA. Shrubby plants that make a grand display the first summer. Clusters of *Verbena*-like flowers they bloom freely all summer. Mixed colors, per packet 10 cents.

NICOTIANA. (Illustrated below). Grows two feet in height and a profuse bloomer. Large five pointed star-like flowers ranging in color through creamy-white and rose tints to bright red and crimson. Packet 10 cents.



Nicotiana.



PHLOX DRUMMONDII



PETUNIAS—Extra Choice Varieties.

STAR PETUNIA. While they will always vary, yet most of the flowers show a distinct five-pointed white star on a crimson ground. The plants begin to bloom early and flower profusely. Per packet 10 Cts.

DOUBLE PETUNIA. This new novelty is the "last word" in Petunias. Try it this season. The seeds will produce a large percentage of handsome double flowers. The weaker seedlings should receive great care as they usually produce the finest double flowers. Selected and hybridized with the greatest care; flowers of large size, mixed. Small packet, 25 Cts.

LARGEST FLOWERING PETUNIA. Frequently measure more than five inches in diameter, while the colors are indescribably rich and varied. All are distinctly veined, and in many the throat is darker than outer edge of petals, thus giving a very velvety effect to the flower. This is a lovely variety and well worth the small extra expense. Small packet, 25 Cts.

MARIGOLDS. This beautiful golden flower needs no description as it is an old favorite. Beautiful in the garden and fine for cutting. It grows 2½ feet high. Per pkt. 5 Cts.

MIGNONETTE. This flower is a general favorite on account of its delicate fragrance and its lovely hyacinth shaped heads of bloom. Red, gold and cream mixed, per packet 10 Cents.

PHLOX, Drummondii. When sown in a mass, the effect is truly charming. Of quick compact growth and come into bloom early. Pink, white and scarlet mixed, unsurpassed in brilliancy and beauty of coloring. Per packet 10 cents.

PORTULACA. This plant thrives in almost any location, plants grow rapidly and soon cover surface of bed with foliage and bright flowers. Very attractive when sown in solid masses. Single, per packet 5 cts. Double Rose Flowering, per packet 10 cents.

GIANT FLOWERING PANSIES. Few flowers bloom earlier, and none more freely and continuously, and none are more delicate in texture, rich and variegated in colors, or more pleasing and attractive. A bed of these plants in bloom is gorgeous and always enthusiastically admired. Bloom continuously from April to late frosts. Pansy seed should be planted from April to August. Plants transplanted and in the fall protected with a litter of coarse straw. We offer the true **Giant Flowered**, many colors mixed at 10 cents. 3 Pkts., 25 cts.

ORCHID FLOWERING PANSIES.

While the flowers are not as large as the Giant Flowering type, yet their great popularity lies in their fine shape and exquisite pastel shades. Flower freely from April to late fall, and the beautiful colorings—including shades of chamois, terra cotta, pink, lilac, rose and orange—makes a charming contrast to the rich velvety effects and brilliancy of the old familiar types. Per Packet, 10 cents; 3 Packets, 25 cents.



LARGEST FLOWERING PETUNIA.



RICINIS.

TEN WEEKS' STOCKS. Very much prized for cutting because of their fragrance and great variety of colors. Bloom in about ten weeks from seed as their name would suggest. Crimson, Dark Blue, Pure White, Salmon, Rose, Canary Yellow, Lilac Rose and all colors mixed. Per packet, 10 Cents.

Annual Chrysanthemums

These single varieties grow 12 to 18 inches high and produce large daisy-like flowers of many bright colors in distinct broad bands around the center of the flowers. Called "Painted Daisies." Flower freely during summer and fall. Packet 5 Cents.

VERBENAS—Mammoth. Verbenas grown from seed are not only much cheaper than those grown from cuttings, but are more vigorous. Single plants in rich soil, will cover a space three feet or more across. This fine variety produces magnificent trusses of bloom in a wide range of colors, some individual blossoms being larger than a silver quarter-dollar. Seed from superb selected stock, per pkt, 10 Cts.

ITALIAN STRIPED. Striped flowers of many bright colors, per packet, 5 Cents.

ZINNIAS. Bloom in the greatest profusion from early spring until heavy frosts. Plants are strong, vigorous and branching, each branch ending in a big, bold, showy flower. A wide variety of colors. Per packet, 10 cts.

EVERLASTINGS

Retain their form and colors when dried. Fine for mantel and table decorations in the winter, some folks dry them to brighten their effect. Should be cut as soon as in full bloom tied in small bunches, and dried slowly in the shade with heads down to keep the stem straight.

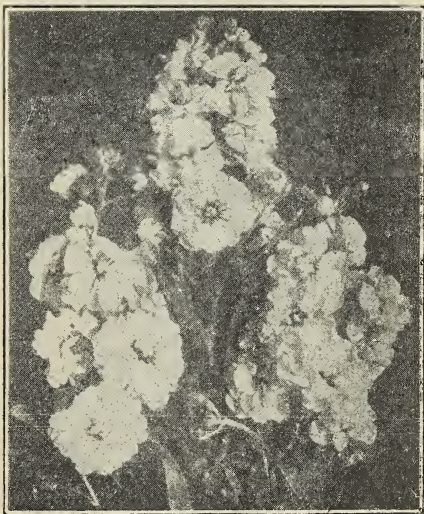
Per packet of many sorts mixed, 5c.

RICINIS. Grown on the lawn or garden this 'semi-tropical' plant presents an attractive appearance and will draw much favorable attention and comment. Dies with first frost and grows 12 to 15 feet high during the summer season. The enormous leaves, beautifully lobed, measure 2½ to 4 feet across. Each plant quickly becomes a perfect pyramid of foliage and is topped by large spikes of blossoms and brilliantly colored seed pods. Per pkt. 10 Cts.

SCARLET SAGE (Salvia). In mid-summer and fall, a bed of Scarlet Sage with its fiery red flowers in abundance, is a sight worth seeing. Fine for bouquets. Seed should be started in the house or in hot-beds from February to April. Per packet 10 Cts.

RUBECKIA. Grows 18 inches high, very showy, and of easy culture. The daisy-like flowers of deep orange-yellow heavily marked with brownish-red, grow on stiff stems about six inches in length above the foliage. Per packet 10 Cents.

SCABIOSA (Mourning Bride). The flowers are borne on tall, slender, but quite stiff stems, nearly two feet in length, are of fine rounded form and somewhat resemble the Carnation. Quite hardy and flower freely in cool locations or during late summer and fall. Mixed, of many colors. Per packet 10 cents.



STOCKS

HARDY PERENNIALS FROM SEED.



COLUMBINE

DIANTHUS

Hardy garden Pinks. A most satisfactory class of flowers, easily raised from seed, fragrant, and in constant bloom throughout the season. 10 cents a packet.

DELPHINUM

Or Larkspur is a plant of stately appearance, easy culture and very popular. While this is a June bloomer, if the flower spike is cut back promptly, it will branch and flower all through the fall. Blue, scarlet and yellow mixed, 10 cents a packet.

CAMPANULA

Or Bell Flowers. These are among our best known hardy perennials. They are fine for cutting and make excellent plants for the border; they have dainty bell-shaped flowers. Blue or white, mixed varieties, 10 cents a packet.

SWEET WILLIAM

One of the finest hardy garden plants, of easy culture, thriving in any good garden soil and lasting for years. The plants form fine clumps and produce fine effects in beds or shrubbery. Red, pink, white and violet mixed, packets 10 cents each.

COLUMBINE

Or Aquilegias. Very beautiful spring and early summer flowers, graceful in shape, the spurred flowers standing high above the foliage. 10c per pkt.

WALLFLOWER

While this is a perennial, it is not perfectly hardy; these plants should be lifted late in the fall and placed in a cold frame or cellar, and removed to the garden again in the spring; the flowers are fragrant and splendid for cutting; double varieties, colors brown, yellow, etc. Mixed colors, 10 cents a packet.

HOLLYHOCKS

We all know this grand old flower favorably. It is one of the most popular and desirable of hardy perennials; excellent for planting among shrubbery or as a background for other flowers. Choice double pink, red, salmon, and yellow mixed, 10 cents a packet.

DIGITALIS

(Fox Glove.) Handsome ornamental hardy plants of stately growth, succeeding almost anywhere. Grows long spikes of very beautiful tubular shaped flowers. Colors, blue, pink, purple, and white mixed, 10 cents a packet.

LUPINUS

These lovely plants, throwing up lovely spikes of bloom to a height of 3 feet are very fine for cutting. The flowers clustered closely on long stems, somewhat resemble Sweet Peas, and the colors are clear blue, white and rose. 10 cents a packet.

CHINESE LANTERN PLANT

(Physalis). Showy scarlet fruits resembling lanterns. May be cut and dried for winter decorations. 10 cts. a packet.

SHASTA DAISY

Luther Burbank's great creation called the "Giant California Daisy." Flowers freely. 10 cts. a packet.

ANNUAL AND PERENNIAL CLIMBERS

These plants are among the easiest to grow and add much to the beauty of a home; quickly cover back fences and outbuildings. Just the things to hide tree stumps, boulders and other ugly unsightly objects. Excellent for porch trellis, screens, arbors, etc.

MORNING GLORY

For covering bare and unsightly fences, and trellis the Morning Glory is justly popular with its funnel-shaped flowers of many shades and colors. And the seed is so cheap that like Nasturtiums it should be bought by the ounce and planted liberally. Per packet 5 cents. Ounce 25c.

WILD CUCUMBER

Very rapid growing and free flowering. Grow to a great height; they begin to bloom early and by mid-summer are covered with large sprays of small white flowers. Per packet 5 cents.

BALSAM APPLE

Remarkably handsome climber bearing ornamental orange-colored fruit which when ripe opens, showing a brilliant crimson interior. Per packet 10 cents.

CYPRESS VINE

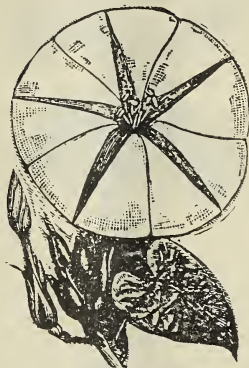


Delicate fern-like foliage and beautiful star-shaped flowers of scarlet or white. Mixed colors. Per packet 10 cents.

GOURDS

Fine for covering out buildings, back fences, back porch screens, etc. Also the dry Gourds come in useful for stocking darners, dippers, nest eggs, etc., and for the children to play with. A fine mixed assortment of shapes and colors. Per Pkt. 5 cts.

MOONFLOWER



Grow 20 to 30 feet in a single season. The foliage is large, dense and luxuriant. The vines are almost covered with hundreds of immense white flowers, many measuring six inches across. Mixed colors. Per packet 10 cents.

BALLOON VINE

Or "Love-in-a-Puff" is a graceful climber of rapid growth, with pretty foliage and inflated capsules. Per Packet 10 cents.

PERENNIAL PEAS.



In full bloom in the spring before the other varieties begin to flower, and continue blooming throughout the season. Being perennial, they bloom the second season after planting and come up again each year. Magnificent clusters of pink, white, and rose flowers. Grow eight to ten feet high. Per pkt. 10c; 3 pkts. 25c.



TUBEROUS BEGONIAS

WINDOW OR POT PLANTS FROM SEED.

Sow the seeds in a cigar box. Use a porous soil about $\frac{1}{4}$ sand; sow seeds on surface and press in with a wooden block, cover box with a pane of glass, keep darkened and the soil slightly moist until seeds "sprout," then lift one corner of glass to admit air and set box in a warm, sunny window. These instructions apply to all tender flower seeds whether for window or out-door culture.

CINERARIA—The plants grow about 15 inches high, circular in form, and covered with brilliant blossoms. The colors range through all shades of blue to purple, and from crimson to deep maroon, and most of the varieties have a white eye, and are sharply margined with some high contrasting color. Mixed, per small packet, 15 cents.

GERANIUMS—Easily raised from seed, which sometime rewards the grower with charming new varieties. Plants from seed started early will bloom the first summer in the garden. We will send a packet of extra choice Zonale mixed seed by mail for 25 cents.

CLAMEN—Produces graceful orchid-like flowers during the fall, winter and spring. The young plants develop a bulb from which spring the round glossy leaves and the slender flower, stalks which bear the brilliant hued flowers, airily posed above the foliage. The colors range from white to crimson with all intermediate shades. Per packet, 50 cents.

FRINGED CHINESE PRIMROSE is the brightest and most free-flowering of all pot plants for growing in the house in the winter months. Does well in a cool room and will bloom freely in a north window, while most flowers require the warm sunshine. Seed should be sown in shallow boxes of light soil during the spring months, barely covering from view, and if the weather is very warm it is best to keep the seed-box shaded through the hottest portion of the day. The earth should be moist always, neither wet nor dry at any time. When the young plants show two or three leaves they should be planted in small flower-pots two inches across, replanting them into larger pots as they increase in size. It is best to keep the young plants in a cool shady place during the summer months. Per small packet, 15 cents.

GLOXINIAS—Are showy summer pot plants, very desirable for porch stands or in partially shaded beds. The flowers often measure 4 inches in diameter, of large bell form with tiger markings of rich shades. Very beautiful. Per small packet, 25 cents.



CYCLAMEN

TUBEROUS BEGONIAS—The large flowers range from pure white yellow, pink and rose, to flaming scarlet. We offer finest seed of single mixed colors. Per small packet, 25 cents.

"FARGO'S SEEDS THAT SATISFY"

LIMA BEANS.

HOW TO GROW THEM. Amateur gardeners complain that so often the seed rots in the ground and they have to plant two or three times before getting a stand. The cause for this is too early planting or cold wet weather following planting of the seed. If the beans are "sprouted" before planting they do not rot. Wrap heavily in cloth or cotton, then soak and keep for a day or two in a warm place and plant the sprouted seed, eye down, and you will find it necessary to plant once only.

LEVIATHAN POLE LIMA. The earliest of all Pole Limas and a steady yielder throughout the entire season of large delicious beans. This variety is a strong grower and sure cropper. Pkt. 15c; ½-lb. 25c; lb. 40c.

BURPEE'S GIANT PODDED. I always plant this sort in the home garden. The largest podded, the heaviest cropper among Limas and no better flavored Lima grows. Pkt. 20c; ½-lb. 35c; lb. 60c.

FORDHOOK BUSH LIMA. A week or so earlier than other Lima Beans. The beans are large, sweet and juicy and not dry and mealy like other sorts. Pods are well filled and borne in clusters. Heavy yielders and no mistake will be made in planting this variety. Pkt. 15c; ½-lb. 30c; lb. 50c.

BUSH BEANS.

STRINGLESS GREEN POD. By making several plantings they may be had very early and in succession until heavy frosts. They are of fine flavor, tender and brittle and entirely stringless. Five inches long and rich green in color. Pkt. 15c; ½-lb. 25c; lb. 40c.

REFUGEE OR 1000 TO 1. Prolific producer, pale green, five inches long, with slight string. Brittle and of fine flavor. Later than above. Pkt. 15c; ½-lb. 20c; lb. 35c.

RUST-PROOF GOLDEN WAX. Heavy producer, yellow pods, stringless when young. Pods rather flat, brittle and fine flavored. One of the most popular sorts. Pkt. 15c; ½-lb. 25c; lb. 40c.

DAVIS' WHITE WAX. A heavy producer of large handsome white pods. Very popular, also excellent as a shell bean for winter use. Pkt. 15c; ½-lb. 25c; lb. 45c.

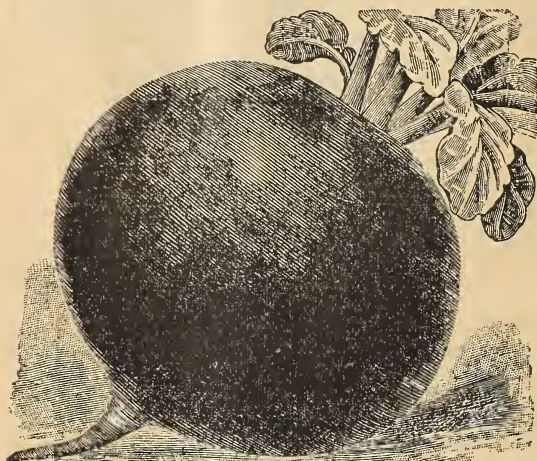
ASPARAGUS.

The first green delicacy for the table in spring, very easy to grow and a favorite of most everyone. Succeeds almost anywhere and can be easily raised from seed. **BARR'S MAMMOTH.** Quick growing, tender and sweet. Very large stalks, often nearly an inch in diameter. Packet 10 cents.

We don't say so very much about our seeds—only this: It is the very best seed we know how or where to obtain. C. M. Belliveau, Al-
lerton, Mass., writes: "I wish to compliment you on the wonderful seed. Especially fine were the White Tomatoes and the Mammoth Pumpkins were the wonder of this locality and I am just now preparing to send them to the big Brockton Fair."

BEETS.

Seed may be sown as early in spring as the ground is in condition to work, then once a month until July 1st, when a large sowing for winter use should be made. When frost comes the beets can be packed in moist soil and stored in the cellar for winter use. Sow in drills one inch deep and thin out or transplant the young plants.



CROSBY'S EARLY EGYPTIAN. Very early producing flat, smooth, turnip shaped beets. Pkt. 5c; oz. 15c.

IMPROVED BLOOD. Smooth round roots of medium size, dark red in color, fine grained and very sweet. Pkt. 5c; oz. 15c.

DETROIT DARK RED. Round, smooth, blood-red roots. A favorite for canning purposes. Pkt. 10c; oz. 20c.

BRUSSELS SPROUTS.

Sow in drills early in June, transplant to rich soil when 5 or 6 inches high. Hardy in our climate and a delicious vegetable for boiling during fall and winter months.

LONG ISLAND IMPROVED. A fine strain, grown largely on Long Island for the New York City market. Pkt. 10c; oz. 50c.

CABBAGE. Early Cabbage seed should be sown under glass or in boxes in the house in January or February, and late sorts in the open ground in April and May. Transplant at least 18 or 20 inches apart. An ounce of seed should produce 3,000 or more plants.

Early Jersey Wakefield. Considered the best extra early pointed head Cabbage and a very dependable variety. Heads up well and is a welcome treat early in the season. Pkt. 10c; oz. 30c.

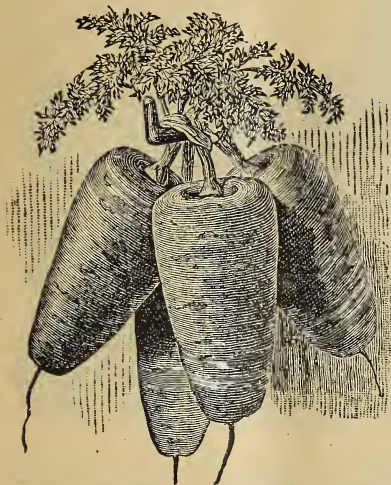
Allhead Early. Large, solid heads, flat in shape and the earliest of all large cabbage. Pkt. 10c; oz. 30c.

Late Drumhead. Much like the one below except short stemmed and not quite so flat. Pkt. 10c; oz. 30c.

Premium Flat Dutch. Flat, solid heads, very large in size. One of the best for winter keeping and among the surest headers. Pkt. 10c; oz. 30c.



CARROTS.



Sow thinly in drills from early spring to middle of July. Fine as a stewed vegetable, also for soups and mixed pickles.

OXHEART. A good variety for spring and early summer. Large, sweet and tender, color bright orange. Pkt. 5c; oz. 15c.

IMPROVED LONG ORANGE. Fine variety to store for winter use. Large in size, smooth and of good flavor. Rich orange in color and of excellent keeping quality. Pkt. 5c; oz. 20c.

CUCUMBERS.

After ground becomes warm, plant 8 to 10 seeds to a hill previously well enriched with manure, hills 3 to 4 feet apart. Later thin to four plants to a hill. For succession plant every two weeks to July 10th. An ounce of seed plants 40 to 50 hills.

EARLY WHITE SPINE. The best all-purpose Cuke; for slicing, pickling. Tender, crisp and solid, light green color, 6 to 7 inches long. Pkt. 5c; oz. 20c.

IMPROVED LONG GREEN. One of the best for pickling and the large Cukes, often 10 to 12 inches long, are crisp and solid and of excellent quality. Pkt. 5c; oz. 20c.

JAPANESE CLIMBING. Can be trained to climb on

arbor, trellis or wire fence and economize on garden space and ripen earlier by this method. The strong vines bear white fleshed crisp fruit 12 to 16 inches long, Pkt. 10c; oz. 20c.

CAULIFLOWER.

Sow same as Cabbage, water well when heading and as head forms tie the leaves up over the head so they will blanch properly.

EARLY SNOWBALL. A good extra early sort of dwarf growth that heads up well. Pkt. 20c; ¼-oz. \$1.25.

VEITCH'S AUTUMN GIANT. A large late variety. Heads up white and solid. One of the best late sorts. Pkt. 10c; oz. 85c.

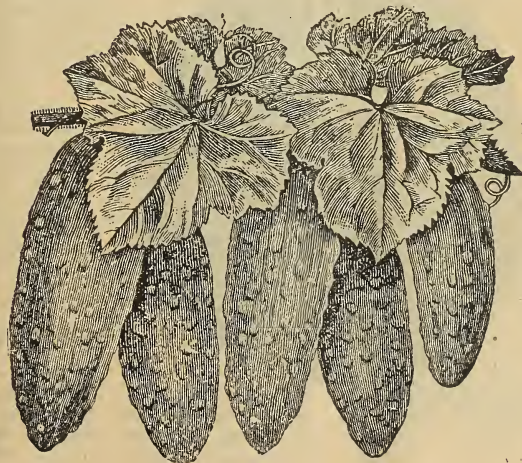
CELERY.

Sow seed thinly on top of ground and cover lightly with straw until the young plants appear, and later transplant them in rows in July. To blanch the celery, hill the soil up high around the plants or use boards. An ounce of seed should produce at least 5,000 plants.

GOLDEN SELF BLANCHING. A good early Celery. Excellent quality, very crisp and tender. Medium size and of good stocky growth. Pkt. 15c; ½-oz. 35c; oz. 60c.

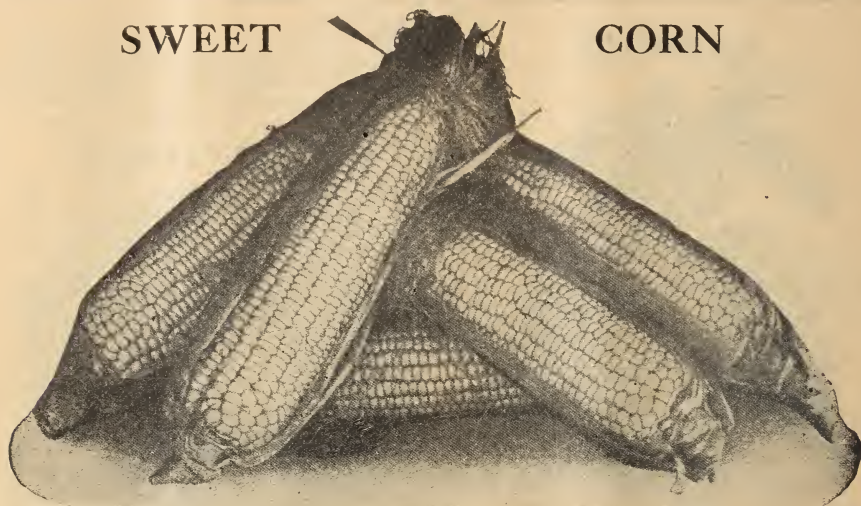
GIANT PASCAL. The standard sort for heavily ribbed stalks; solid and thick, dark green color until earthed up when it blanches to deep golden yellow. Pkt. 10c; oz. 25c.

WINTER QUEEN. This is an excellent dwarf winter sort, coming in between the two above varieties. Earlier and blanches more readily than Giant Pascal. Pkt. 10c; oz. 25c.



SWEET

CORN



STOWELL'S EVERGREEN. This excellent Corn has long been the leading crop for home use, market and canning purposes and is an old standby that can be depended upon. Pkt. 15c; $\frac{1}{2}$ -lb. 20c; lb. 35c.

GOLDEN BANTAM. I consider this the richest, sweetest, tenderest and best Corn for early and also for real late planting. Matures the earliest and the broad yellow grains are exceedingly tender and sweet and it does not toughen like other corn.

Ears are small as is also the cob, while the grains are large and plump. Pkt. 15c; $\frac{1}{2}$ -lb. 25c; lb. 40c.

GOLDEN GIANT. Cross between Golden Bantam and Howling Mob. Its season follows the first named. Pkt. 15c; $\frac{1}{2}$ -lb. 35c; lb. 60c.

COUNTRY GENTLEMEN. Considered by many as the best of all main-crop sweet corn. Very productive, giving large luscious ears of fine quality. Pkt. 15c; $\frac{1}{2}$ -lb. 20c; lb. 35c.

EGG PLANTS.



This vegetable is an excellent substitute for meat. Seed should be sown in hotbeds or boxes in the house in March. Transplant when

the little plants have two or three leaves and set them outdoors in the garden late in May.

BLACK BEAUTY. A deep, rich, purplish in color; grand large fruits that are a delight both to the eye and to the palate. The plants branch freely and are prolific yielders. Pkt. 15c; $\frac{1}{2}$ -oz. 45c; oz. 75c.

CELERY CABBAGE.

PSAI-TEI. A Chinese introduction of excellent merit as a salad and also boiled like ordinary cabbage. Grows quickly, but if planted too early is apt to run to seed instead of heading up properly, therefore seed should be sown about the first of August. The heads blanch readily but as it does not stand frost should be stored in a cool cellar for winter use. Pkt. 10; oz. 35c.

POP CORN

Very easy to grow. 1 lb. of seed will plant $\frac{1}{4}$ acre; plants 10 to 12 in. apart in the row. **Queen's Golden** or **White Rice** varieties same price. Pkt. 15c; $\frac{1}{2}$ -lb. 25c; lb. 40c.

MUSKMELON.

After danger from frost is past and the ground is warm, plant 10 or 12 seeds to a hill. Later thin out to three plants. After making a good growth pinch off the ends of runners. An ounce plants 40 to 50 hills.

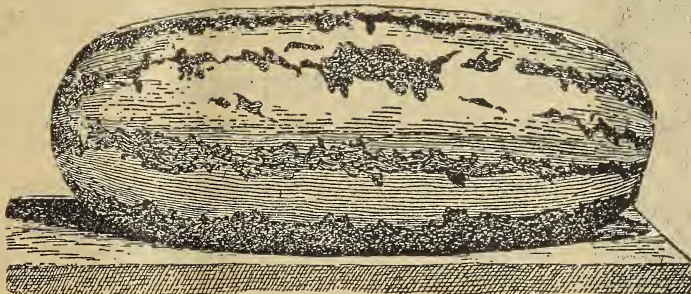


ROCKY FORD. An extremely luscious and popular melon. When ripened the skin is greenish-gray. Flesh solid, firm and wonderfully rich and sweet. Pkt. 10c; oz. 20c.

HONEY DEW. Fruits six inches in diameter, rind almost white. The thick green flesh has a peculiarly sweet flavor somewhat resembling a well-ripened banana. Store in a cool dry place two or three days after picking when they will be at their best. Pkt. 10c; oz. 25c.

OLD FASHIONED JENNY LIND. The sweetest green flashed variety in existence. An old stand-by. Pkt. 5c; oz. 20c.

WATERMELON.



Follow directions for growing Muskmelons, but make hills at least eight feet apart.

SWEET HEART. Very large, bright mottled skin. Deep red solid flesh; good shipper. Pkt. 5c; oz. 20c.

STRIPED GIPSY. Oblong fruits in mid-season. Good size and fine quality. The rind is striped and flesh

dark red and sweet. Pkt. 5c; oz. 20c.

KLECKLEY SWEETS. Fine for home use and nearby markets. Oblong, glossy dark green. Thin rind; flesh crisp and sweet. Pkt. 5c; oz. 20c.

PRESERVING CITRON. A large-fruited strain. Flesh clear white and very solid. Pkt. 5c; oz. 15c.

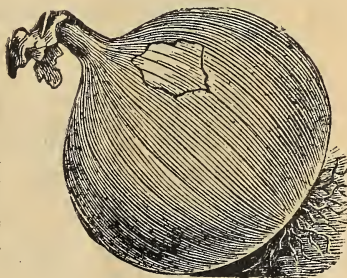
ONIONS.

Sow in drills early in the spring. Pull when the tops begin to die down and store in cool dry place.

YELLOW GLOBE DANVERS. This Onion is an old standby with experienced growers. Early, round in form; heavy yields of solid, fine flavored Onions and a good keeper. Pkt. 10c; oz. 25c.

EXTRA EARLY RED. A mild flavored red Onion, flat in shape, a good yielder and keeps well. Pkt. 10c; oz. 25c.

SOUTHPORT WHITE GLOBE. This globe shaped white Onion grows 2½-in- in diameter, pure white. Crisp, fine grained, very mild flavor. This is a most excellent sort. Pkt. 10c; oz. 30c.



LETTUCE.

Sow thinly in open ground as soon as it is in workable condition. Sow every two weeks for successive crop.

BIG BOSTON. Very large heads, often 10 inches or over in diameter. Beautifully blanched and of excellent quality. A grand sort for hot beds. Pkt. 5c; oz. 25c.

GRAND RAPIDS. Does not form in heads, but in large bunches of fringed leaves. Delicious in quality, attractive in appearance. Succulent and tender. Pkt. 5c; oz. 20c.

PEAS.

EXTRA EARLY PILOT. A smooth Pea for first early planting and the best first-early. Vigorous grower; height three feet. Nearly as large as Gradus and several days earlier. Pkt. 15c; $\frac{1}{2}$ -lb. 25c; lb. 45c.

EARLY GRADUS. Also known as "Prosperity." A large podded wrinkled Pea of first quality. Grows $2\frac{1}{2}$ to 3 feet high. Very large handsome Peas of finest flavor. Pkt. 10c; of fine flavor. Pkt. 15c; $\frac{1}{2}$ -lb. 20c; lb. 45c.

CHAMPION OF ENGLAND. Very productive main-crop sort, growing four to five feet high. Well filled pods; Pkt. 15c; $\frac{1}{2}$ -lb. 25c; lb. 45c.

TELEPHONE. A late variety, growing $3\frac{1}{2}$ to 4 feet high and bearing very large pods, each containing six or seven large peas of delicious flavor. Pkt. 15c; $\frac{1}{2}$ -lb. 25c; lb. 45c.

PEPPERS.

Sow seed in March under glass. Transplant the small seedling plants and set in the open ground when all danger of frost is over.

RUBY KING. The most popular; a thick fleshed sort of very mild and pleasing flavor. Plants grow two feet high and bear profusely. Pkt. 25c; oz. 60c.

CHINESE GIANT. The largest mild flavored red Pepper. Vigorous growth; bears enormous, thick, bright scarlet fruits. Pkt. 15c; oz. 80c.

PEPPER GRASS.

Sown the same as Lettuce and fine mixed with Lettuce as a salad; makes excellent sandwiches also. The finely curled ornamental leaves have a pleasing pungent flavor similar to that of Water Cress. As it quickly goes to seed, frequent plantings should be made. Pkt. 5c; oz. 15c.

PARSLEY.

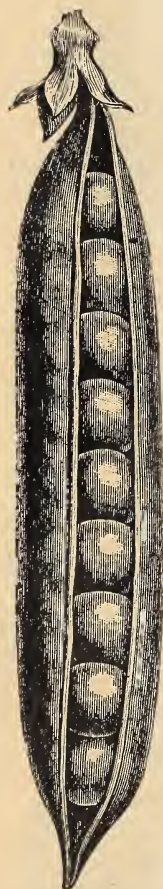
FERN LEAVED. Fine in form and color and invaluable for garnishing dishes and for use in soups. Useful as a dried herb for medicinal use also. Pkt. 5c; oz. 20c.

PARSNIPS.

Highly valued for the table and especially after they have been frozen they are much appreciated in early spring. Sow in drills in the spring same as for Carrots and cultivate deeply during the summer.

GUERNSEY. Very long roots, fine grained, sweet flavored. Pkt. 5c; oz. 15c.

RHUBARB. Roots for setting out can be grown from seed in a single season. Seed should be sown in a shallow drill and the young plants thinned to 12 inches apart. Pkt. 10c; oz. 25c.



PUMPKINS.

Sow after the soil has become warm in May. Drop seeds in corn hills in the field or in hills like Watermelons.

SMALL SUGAR. Orange color. Flesh very sweet. Size about 10 inches across. Good yielder and an excellent keeper. One of the very best for pies. Pkt. 5c; oz. 20c.

MAMMOTH or "Jumbo." Beat this one if you can. Yellow skin and deep yellow flesh. Sometimes reaches two feet in diameter and weighing far over a hundred pounds. This is a very large, but nevertheless a fine grained and tender Pumpkin. But one plant should be left in a hill and only the best fruit on the vine. Pkt. 10c; oz. 25c.

RADISH Sow broad cast or in drills very early in spring and weekly thereafter for succession.

EARLIEST SCARLET BUTTON. Very early small round Radish. Tender and crisp. Best for first early. Pkt. 5c; oz. 20c.

WHITE ICICLE. Long white and of fine flavor. Remains in fine condition longer than any other of the earlier sorts. From seed to table in 20 to 25 days. Pkt. 5c; oz. 20c.

WHITE STRASBURG. Larger than the early varieties. By successive sowing this sort may be had all summer. This is a fine large solid summer Radish. Pkt. 10c; oz. 15c.



SALSIFY (VEGETABLE OYSTER)

Sandwich Island Mammoth. The long parsnip-like roots are fine for boiling, sliced and fried, or for soups, the delicious flavor resembling oysters. Sow seed in drills in early spring and thin the plants to stand six inches apart. The roots can be left in the ground all winter or stored in moist soil for winter use. Pkt. 10c; oz. 20c.

SQUASH.



Plant in hills, well manured, as for Pumpkins or Melons, 8 or 10 seeds to a hill, in May after the ground is warm; later thin the plants, leaving the three to a hill. Vine sorts should be in hills 8 feet apart.

SCALLOPED or "Patty Pan." For slicing and frying, also used for pies. Bush type, they can be in hills but three feet apart. Color, white. Pkt. 5c; oz. 20c.

TRUE HUBBARD. (Winter) Large and of olive shape, green in color. A well-known winter Squash now very widely grown. Fine keeping qualities. Pkt. 10c; oz. 25c.

GIANT CROOKNECK. (Summer) An early variety of large size, measuring often two feet in length. Pkt. 5c; oz. 25c.



TURNIPS.

For early use sow seeds as early as ground is in shape, then every two weeks to June. For fall and winter use sow early in July and August.

EARLY WHITE FLAT DUTCH. White flesh, quick grower of mild flavor. Sow this variety for early crops. Pkt. 5c; oz. 20c.

PURPLE TOP WHITE GLOBE. Grows very quickly to large size, measuring six inches or more through. Globe shaped, purplish-red top; lower part creamy-white. White, crisp, mild in flavor. An excellent winter keeper. Pkt. 5c; oz. 20c.



TOMATOES.

Start early varieties under glass in February; when three inches high transplant. When weather is settled plant out. For later sorts, plant into open ground. In the home garden stake the plants and tie them up or mulch the bed with straw or lawn clippings.



CHALK'S EARLY JEWEL. A favorite with the market gardener. Good shipper. Bright red color. Pkt. 10c; oz. 45c.

GOLDEN QUEEN. Large smooth fruits, pure yellow in color, and with a flavor of their own. Pkt. 10c; oz. 55c.

PONDEROSA. Very large and fine. Solid and meaty. Mid-season until frost. An enormous yielder. Purplish-pink color. Pkt. 15c; oz. 75c.

STONE. A heavy yielding late crop variety. Large solid scarlet fruits. Pkt. 10c; oz. 35c.

PIERCE ALBINO. Just imagine your table plates dressed with a lettuce leaf of green and arrayed with slices of bright red and ivory-white Tomatoes and garnished with golden Mayonnaise dressing.

Can you not picture the surprised and pleased look on the faces of your guests? The **Pierce Albino Tomato** with its ivory-white skin and paper white flesh is a "sport" that thru selection and re-selection now come true to color. Owing to their small acid contents this Tomato agrees better with some folks than do other varieties. The fruit ripens perfect, and when cut open shows fine firm flesh and is of excellent flavor. Very early and large in size. Plants robust and foliage luxuriant green. Bears profusely. Surprise your neighbors this year by growing something they haven't got—nor have probably ever heard of. **Packet 25 cents.**



"THE POPPIES GREW in FLANDERS FIELDS"

And they will grow too in your garden, providing a wealth of bloom thruout their season, affording an abundance of pleasure and satisfaction. They "self seed" and come up again each year. The seed should be sown where the plants are to stand and barely covered. Poppies do not take kindly to transplanting.



Improved Shirley.

Height 15 inches. Color combinations are brilliant and beautiful and come in shades of rose, pink, carmine, crimson, white, scarlet edged white, etc. **Packet, 10 cents.**

Tulip Poppy.

Height 12-24 inches. Glowing scarlet and bright yellow flowers from the middle of July to frost if sown in early May. **Packet, 10 cts.**

Peony Flowered Poppies.

Large double blooms of all colors. **Packet, 10 cents.**

Fairy Poppies.

Enormous round flowers 10 to 12 inches in circumference. The petals twisted and fringed. Numerous colors. Height 18 inches. **Packet 10 cents.**

California Poppy.

Showy low growing and free flowering annual, fine for borders or edging. **Packet, 5 cents.**

Perennial Poppies.

Single flowers of enormous size, growing to a height of three feet or more. **Packet, 10 cents.**

Whether to wait until the last moment, then hurry to the nearest corner store and buy "Just Seeds" or whether you consult our catalogue a little ahead of your needs, read over the complete descriptions given, and then be enabled to order for less money, what you really want, and from an established house with a reputation to sustain, and its patron's favor to retain—this should be an easy question to decide.

ALL 5c PACKETS 6 FOR 25c

ALL 10c PACKETS 3 FOR 25c

CLARENCE B. FARGO, Frenchtown, N. J.

ORDER BLANK

If necessary use additional sheet and pin to this Order Blank.

CLARENCE B. FARGO

FRENCHTOWN, N. J.

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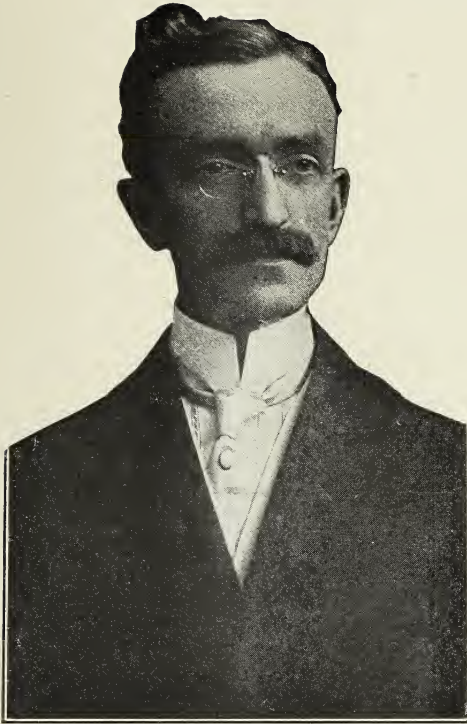
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Guaranteed Delivery

A fee of 10c added to order provides for Guaranteed Delivery, protecting you against loss or damage and providing prompt adjustment of claims. On orders not guaranteed our responsibility ends when the goods are shipped.

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FARGO'S PLANT FOOD



Feed your plants with the elements that they most need and they will thrive for you and be a real source of joy and pleasure. Plants are like people, in that to do their best they must be fed what their systems require.

Ferns — Palms — all Potted Plants find in **Fargo's Plant Food**, easily assimilated elements that go right to the root of things; producing quick results, the evidences of it becoming soon apparent.

One Package Makes 2 Gallons. Feed your potted plants a little every week or ten days. Try it also in the garden to grow some really exhibition blooms of Roses and Gladioli. Most every home has some potted plants that are highly prized. Each of these homes needs **Fargo's Plant Food** sample $\frac{1}{2}$ lb. package (water added) makes 2 gallons.

Per $\frac{1}{2}$ -lb. package, 25 cents.
5 packages for \$1.00.

Pulverized Sheep Manure

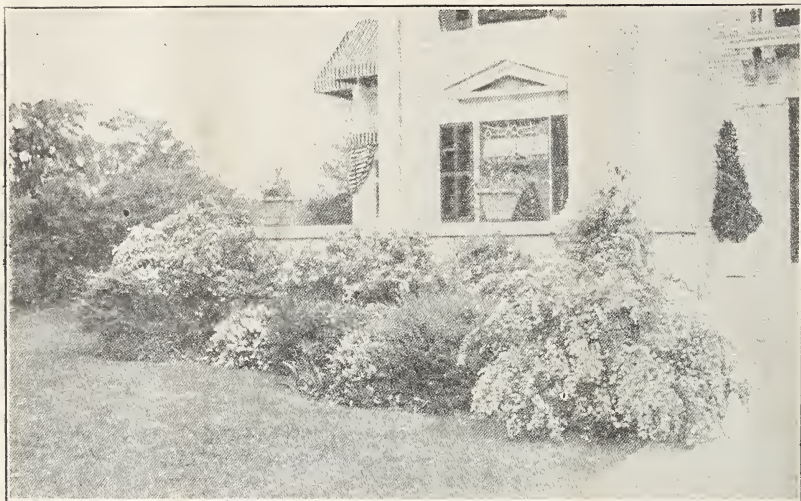
Should be used on every lawn. It is also the best manure for the garden and for flowers. **REMEMBER THIS: One bag equals a whole wagon load of barnyard manure** and there are no weed seeds to cause you trouble. This manure is prepared by special drying, screening and grinding process which destroys every weed and eliminates every bit of worthless bedding and foreign matter. Only the pure fertilizer in most concentrated form is packed in bags for convenient and economical use.

Only requires one-half ton to the acre, so a 100 lb. bag will be sufficient for a good size lawn.

If you would have the finest, greenest lawn in your neighborhood, the brightest flowers and the most productive garden you can do so at very small expense by using Pulverized Sheep Manure. It **Makes grass, plants and flowers all "sing for joy."** Bag of 100 lbs. by either freight or express \$4.00.

White Clover Used along with the grass seed insures a rich green velvety lawn that is a treat to the eye. $\frac{1}{4}$ lb., 40 cts.
HOW TO SOW GRASS SEED. You cannot sow too much; the more the better. It means quicker, surer, more lasting results. 1 qt. will sow 250 sq. ft. (25x10); 4 qts. 1000 sq. ft. and so on. The autumn months are ideal for sowing lawn grass seed.

Fargo's Grass Seed Insures A Fine Lawn



Evergreen Lawn Grass Seed

It is the result of years of untiring study and experimenting, it has stood the test in every part of the United States and it will stand wear and tear, outliving the severest winter, retaining at all times its lustrous green color. We class this as the best general purpose lawn grass. Prices: $\frac{1}{2}$ lb. (about one quart), 35c.

Shaded Lawn Grass Seed

Shade causes sour soil and about every three years you should apply lime to sweeten up the soil. Use about one bushel to each 1,000 sq. ft. After much experimenting a mixture of seed has been found that will produce a perfect award in the dense shade caused by trees, shrubbery, buildings &c. Prices: $\frac{1}{2}$ lb., 35c.

Seashore Lawn Grass Seed

A good lawn at the seashore is frequently a problem and this mixture is a result. It will produce a good lawn in 6 to 8 weeks if 3 or 4 inches of top soil is spread over the surface, seeded and well firmed down. If soil is very poor and no top soil to be had, white clover sown with the grass seed will help wonderfully. Prices: $\frac{1}{2}$ lb., 35c.

We Go Everywhere For Business

One customer lives in Central Africa, 325 miles from the railroad and six days journey from the nearest white neighbors. Just now an inquiry comes from Australia—about as far away from home as one can get. Other customers in Hawaii on the west, right across our own country from west to east, and on down to Porto Rico, and so it goes. There's a reason. Were you here in our office we could keep you busy all day reading the hundreds of fine letters we receive from pleased and delighted customers everywhere.